



Demographic & Economic Profile: Vegreville, Alberta

Generated by DMS-continuum
2020-09-21



Table of Contents

(click links)

1.0 Overview	3
1.1 Summary of Key Regional Economic & Demographic Characteristics	3
2.0 Basic Population Characteristics: Size, Growth, Age and Composition	6
2.1 Population Size & Growth Comparisons	6
2.2 Age Profile of the Population: Share and Growth of Age Cohorts	8
2.3 Immigration Profile	11
3.0 Education, Training & Occupation Profile of the Population	12
3.1 Education: Population Distribution by Education Levels	12
3.2 Major Field of Study	13
3.3 Language Skills:	14
3.3.1 First Official Language Spoken & Mother Tongue	14
3.3.2 Knowledge of Canada's Official Languages	15
4.0 Economic Profile	16
4.1 Commercial Landscape:	16
4.1.1 Business Counts by Sector/Industry	16
4.1.2 Business Counts by Employment Size Range	17
4.1.3 Self-employment as a Share of Total Registered Businesses	17
4.1.4 Population Distribution by Occupation	18
4.1.5 Employment by Sector/Industry	19
4.2 Performance:	21
4.2.1 Growth in GDP by Sector/Industry	21
4.2.2 Employment, Unemployment & Participation rates	22
4.2.3 Income Profile	23

Table of Contents

(click links)

5.0 Housing Market	24
5.1 Count & Share of Households by Number of Occupants	24
5.2 Stock of Housing by Type of Structure	24
5.3 Age of Housing Stock	25
5.4 Households by Tenure: Renter vs. Owner	25
5.5 Housing Prices	26
5.6 Residential Rental Rates	26
6.0 Commuting for Purposes of Employment	27
6.1 Commuting Destination	27
6.2 Mode of Transportation	27
6.3 Commuting Duration	28

Summary of Key Regional Economic and Demographic Characteristics

Vegreville, Alberta:

Population Characteristics

Based on Statistics Canada estimates, the community's population count totaled 5,804 inhabitants in 2019, and its population level was relatively stable over the period 2006 to 2019.

61.5% of the population falls in the 15-64 age cohort (or principal working years). That share is down from the corresponding value, 59.1%, in 2006.

In addition, the median age of the population is estimated to be 44.3, compared with 36.3 and 40.7 for the province and Canada respectively.

Regional Economy & Commercial Landscape

The region's top five sectors, in terms of employment, account for approximately 53.8% of regional employment. Those sectors and their shares of the region's total employment are as follows:*

- [1] 62 Health care and social assistance (15.9%)
- [2] 91 Public administration (12.1%)
- [3] 44-45 Retail trade (11.8%)
- [4] 23 Construction (8.2%)
- [5] 81 Other services (except public administration) (5.9%)

* Numbers preceding the sector names are North American Industry Classification Codes (NAICS). Percentages in parentheses are the sector's share of the local labour force.

31.6% of the area's registered businesses have no employees.

Small businesses account for 98% of the region's businesses with employees.

The area's top five sectors in terms of their shares of total business registrations are:

- [1] Agriculture, forestry, fishing and hunting (24.2%)
- [2] Real estate and rental and leasing (16.3%)
- [3] Construction (8.8%)
- [4] Professional, scientific and technical services (7.3%)
- [5] Other services (except public administration) (7.2%)

These sectors account for 63.7% of the region's total business registrations (businesses with and without employees).

Summary of Key Regional Economic and Demographic Characteristics

Labour Force & Income

Figures pertaining to the region's current labour force status are not available. Nevertheless it is worth noting that, over the ten-year period separating the 2006 and 2016 censuses, the area's rate of unemployment increased from, 4.8% to 9.1%, and the region's rate of unemployment was higher than the national rate, 7.7%, as of Census 2016.

Approximately 58.3% of the region's working age population (15+ years of age) is employed (i.e., the region's employment rate), and roughly 53% of that segment of the population is employed in sectors that grew on par with or faster than the overall Canadian economy over the period 2014-2018. Note: The corresponding Canada-wide benchmark employment rate is 60.2%.

The share of the population by broad income bracket is as follows:

< \$40,000 = 53.9%

\$40,000 to \$100,000 = 37.0%

>\$100,000 = 9.1%

Education, Training & Occupations

The share of the population by highest level of education attained is as follows:

- [1] No certificate, diploma or degree (23.9%)
- [2] High School (29.1%)
- [3] Postsecondary (47.0%)

In addition, 2.6% of the population is bilingual in Canada's official languages, French and English.

The region's top 3 occupations account for 57.2% of its working population and they are as follows:

- [1] 6 Sales and service occupations (19.8%)
- [2] 7 Trades, transport and equipment operators and related occupations (19.8%)
- [3] 1 Business, finance and administration occupations (17.7%)

* Numbers preceding text are occupation codes employed by Statistics Canada

Summary of Key Regional Economic and Demographic Characteristics

Housing

69.8% of households have 1 or 2 occupants, while 6.8% have 5 or more occupants.

The region's most prevalent types of private occupied dwellings are the following:

- [1] Single-detached house (75.9%)
- [2] Apartment in a building that has fewer than five storeys (13.2%)
- [3] Semi-detached house (4.5%)

30.5% of the population resides in rented dwellings.

Commuting for Purposes of Employment

13.4% of the region's working age population commutes to destinations outside the community (census subdivision) for purposes of employment. In addition, 89.6% of commuters travel by private vehicle, either as driver or passenger, while 10.4% take public transport or commute by other means (walk, cycle or other).

[Home ...](#)

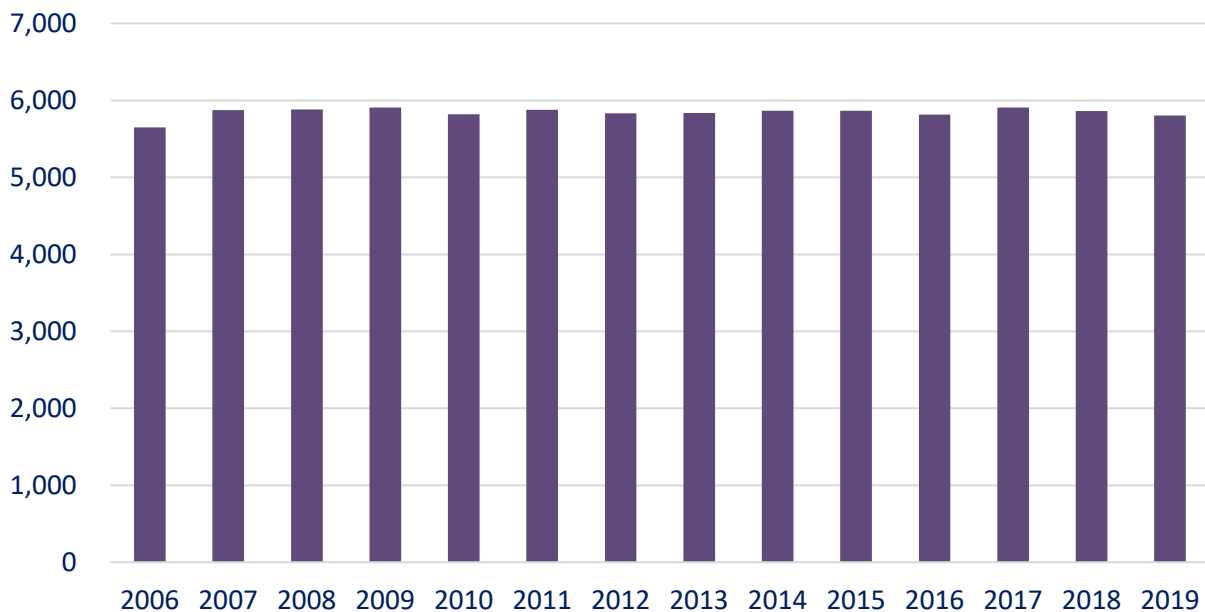
Basic Population Characteristics and Trends

Population Size and Growth

Key Figures:	
Population size, 2019 =	5,804
Population growth rate, 2006-2019:	
Vegreville	0.2%
Alberta	1.9%
Canada	1.1%

Based on Statistics Canada estimates, the community's population count totaled 5,804 inhabitants in 2019, and its population level was relatively stable over the period 2006 to 2019.

Population Trend: 2006 - 2019

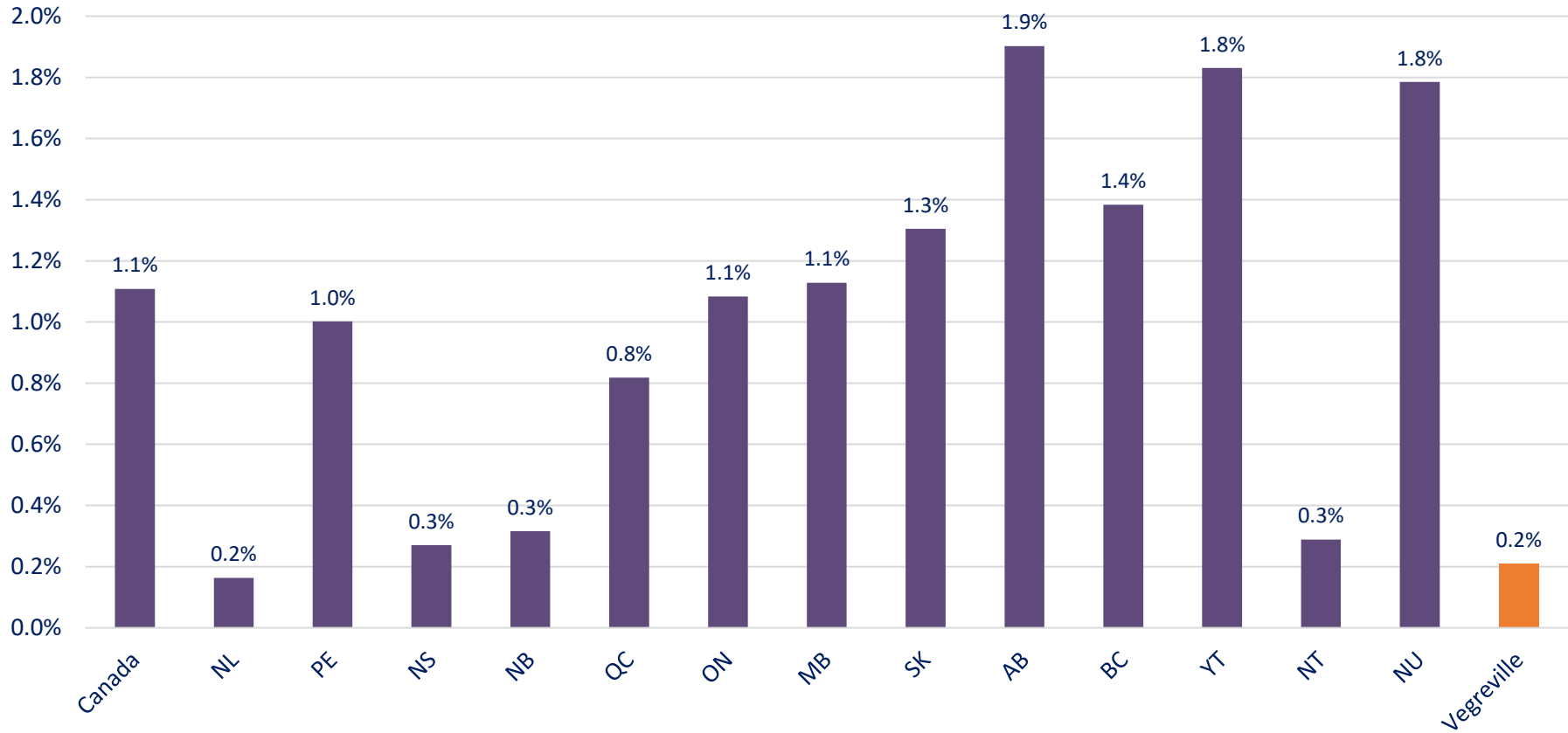


Year	Population	% chg.
2006	5,648	-
2007	5,874	4.0%
2008	5,884	0.2%
2009	5,906	0.4%
2010	5,818	-1.5%
2011	5,879	1.0%
2012	5,833	-0.8%
2013	5,835	0.0%
2014	5,867	0.5%
2015	5,865	0.0%
2016	5,816	-0.8%
2017	5,909	1.6%
2018	5,861	-0.8%
2019	5,804	-1.0%

[Home ...](#)

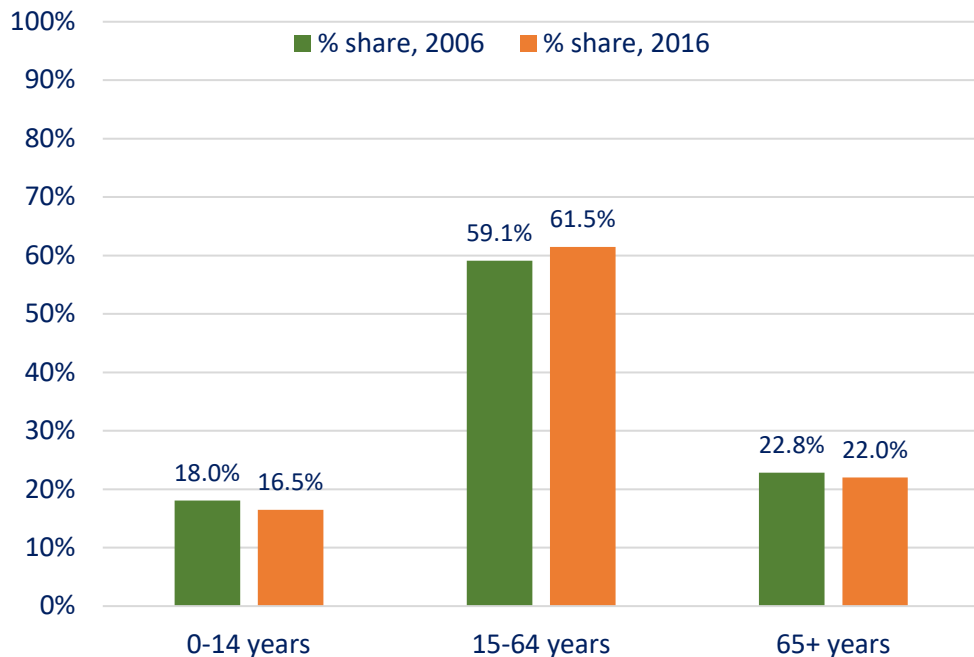
Basic Population Characteristics and Trends

Comparative Growth in Population: CAARG 2006-2019 (%)



Basic Population Characteristics and Trends

Age profile of the Population: share and growth of age cohorts



	2006	2016	% share, 2006	% share, 2016
0-14 years	995	940	18%	16%
15-64 years	3,260	3,505	59%	61%
65+ years	1,260	1,255	23%	22%
Total	5,515	5,700	100%	100%

Average Annual Growth of Total Population, 2006-2016 = 0.3%

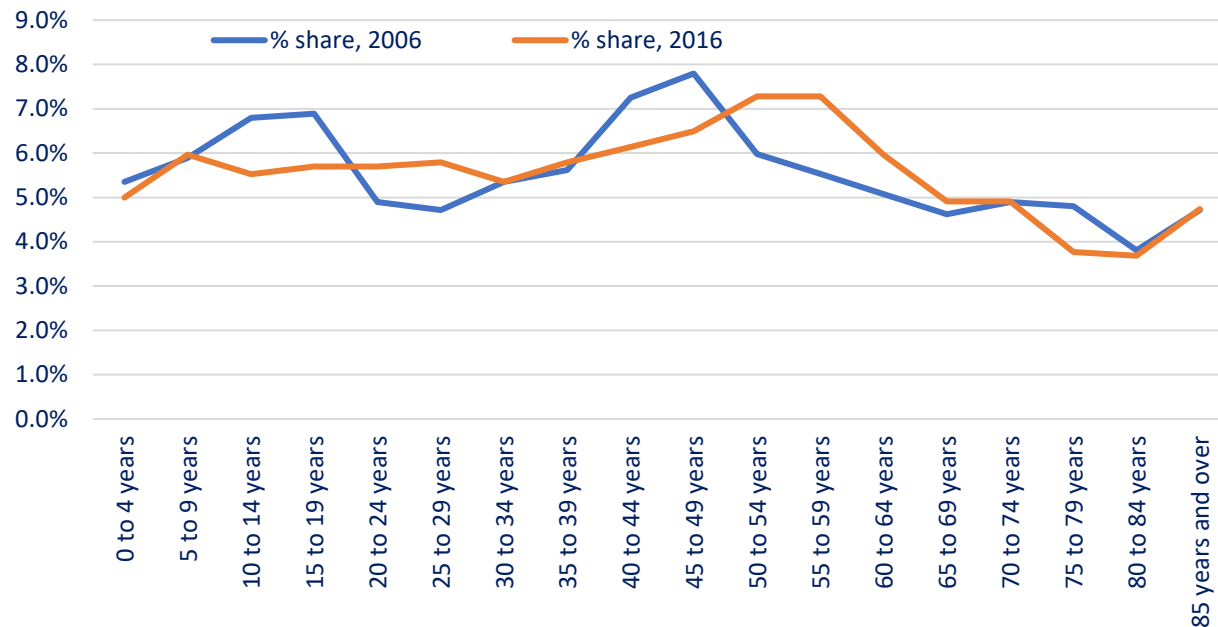
The demographic dependency ratio measures the size of the 'dependent' population - defined as the combination of the youth and senior cohorts - in relation to the 'working age' population, which theoretically provides social and economic support to the dependent population.

The share of the community's population accounted for by its working age cohort (principally 15 - 64 years) increased by 2.4% over the past three censuses. Consequently, the community's dependency ratio decreased over that period of time.

[Home ...](#)

Basic Population Characteristics and Trends

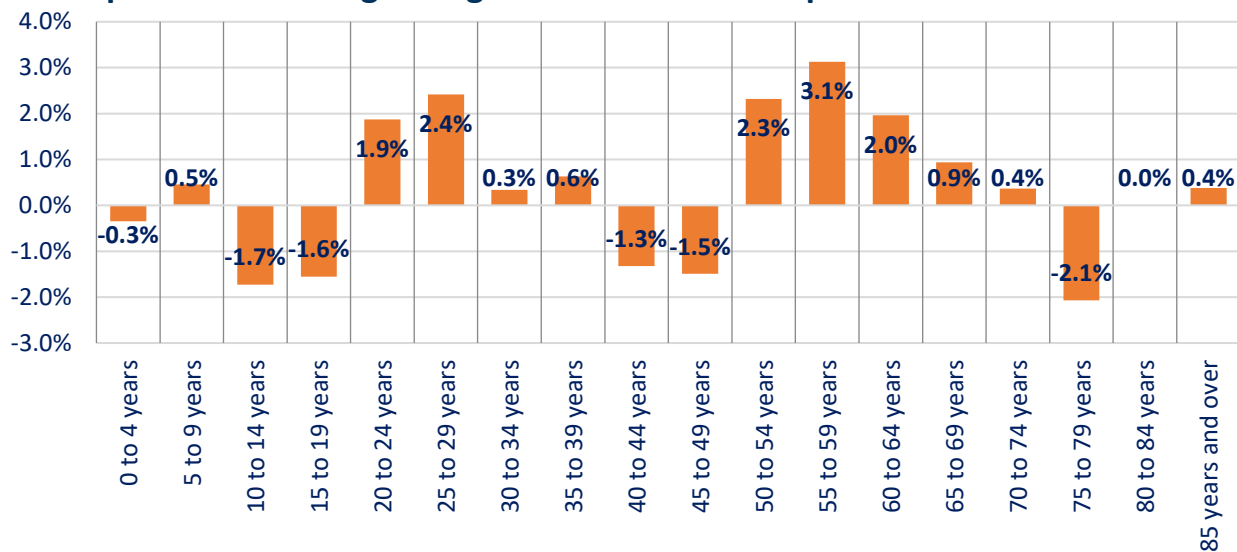
Changing Demographic Profile: shares of total population by age cohort



Change in Composition of the Population by Broad Age Cohort

Age Cohort	% Change: 2006-2016
Youth	-2%
Working Age	2.4%
Senior	-0.8%

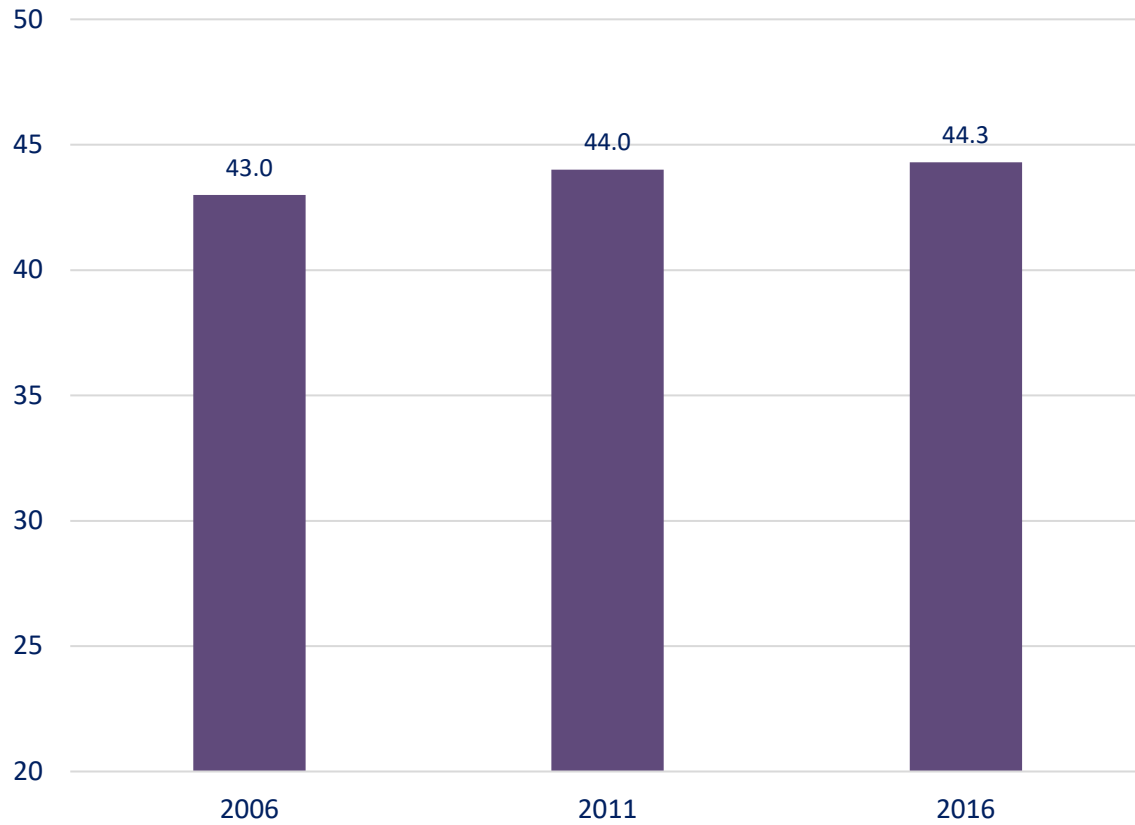
Components of Change in Age Structure of the Population



[Home ...](#)

Basic Population Characteristics and Trends

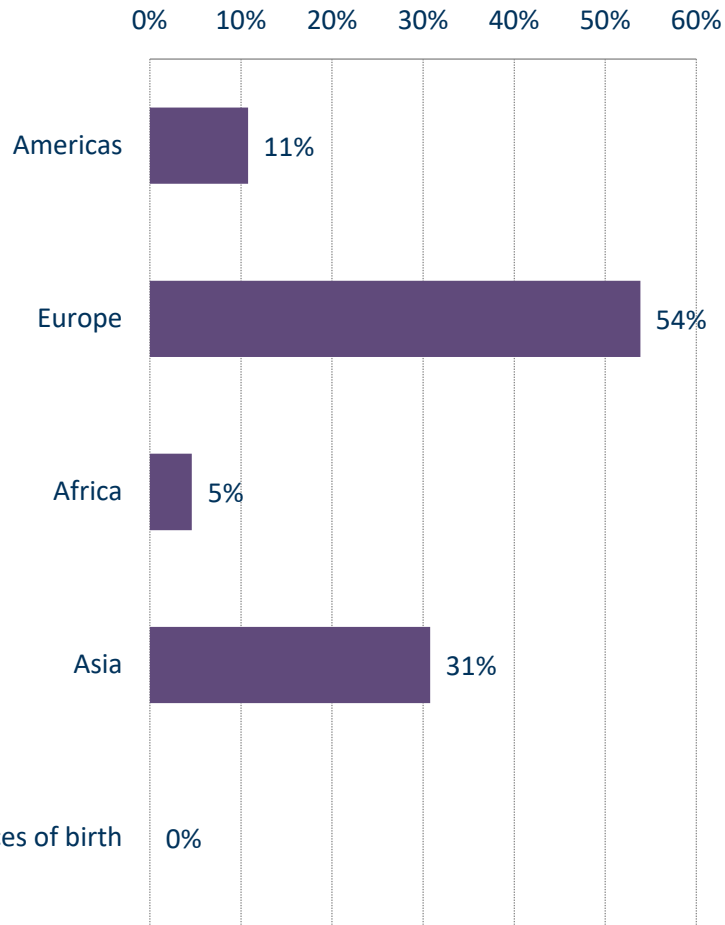
Median Age of the Population



The Median age of the population increased by 3.0% over the past three censuses. The Canada-wide median age benchmark was 40.7 in 2016.

Basic Population Characteristics and Trends

Share of Total Immigrant Population by Place of Birth



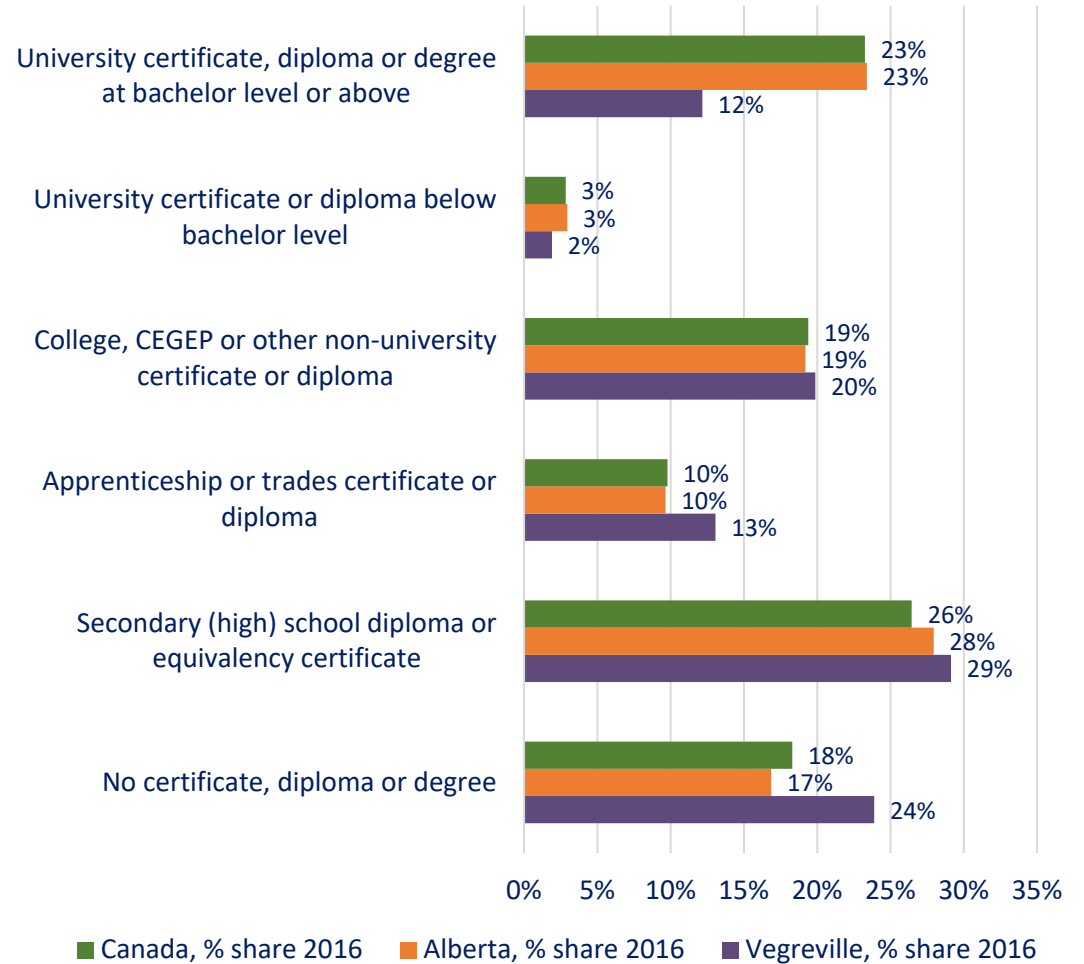
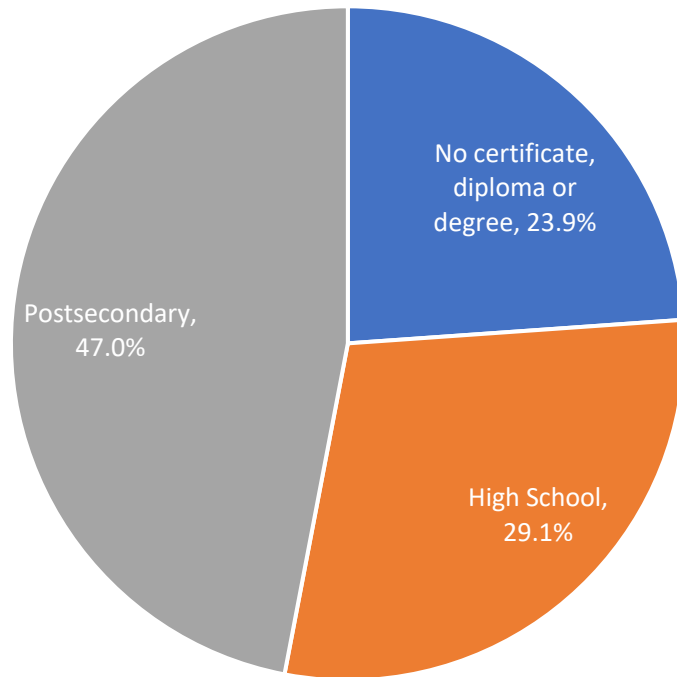
Total number of immigrants residing in the community = 325

Share of total population accounted for by immigrants = 5.6%

[Home ...](#)

Education, Training and Occupation Profile of the Population

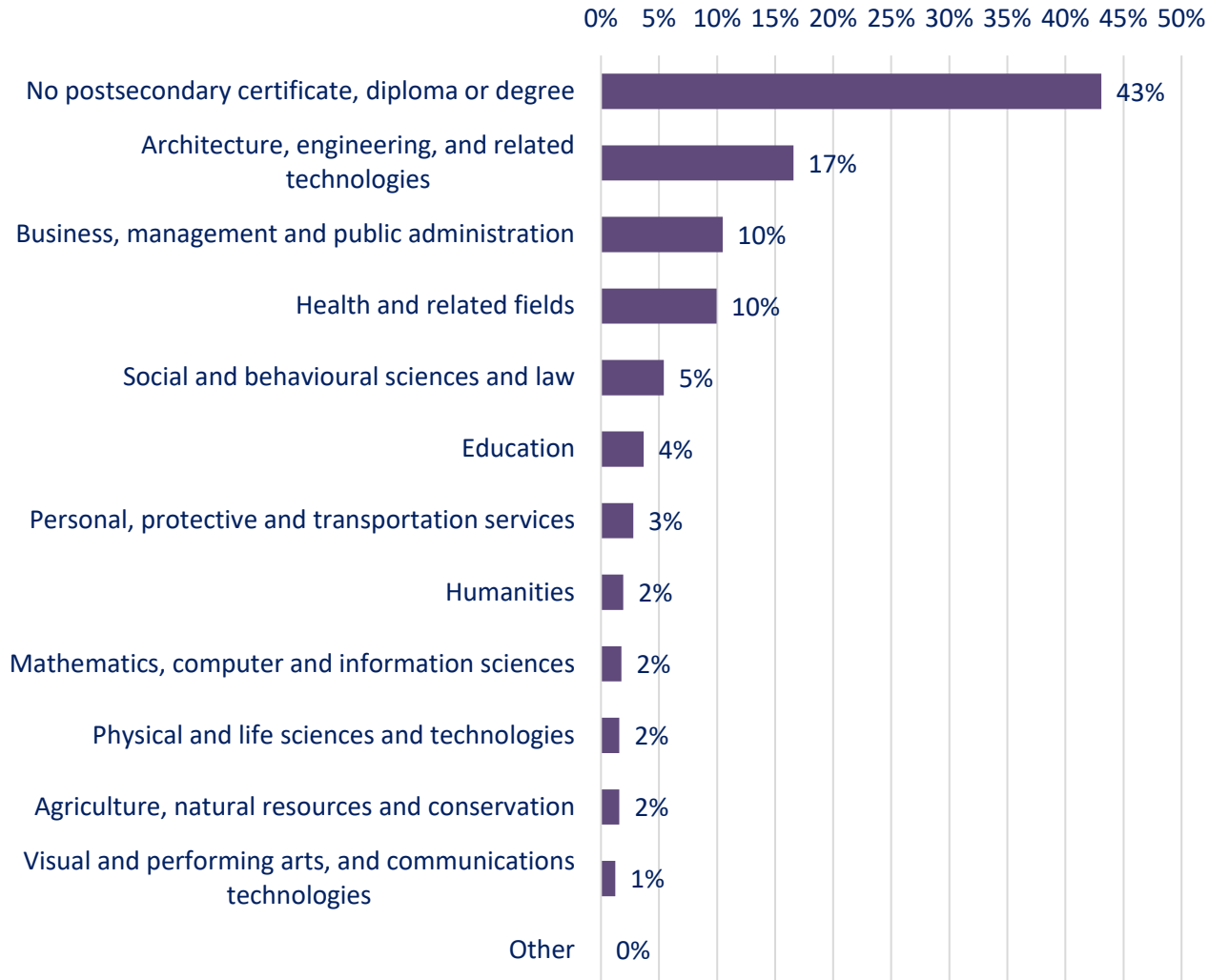
Share of the Region's Population (15+ years of age) by Highest Level of Education Attained



[Home ...](#)

Education, Training and Occupation Profile of the Population

Share of Population (25 to 64 years of age) by Field of Study

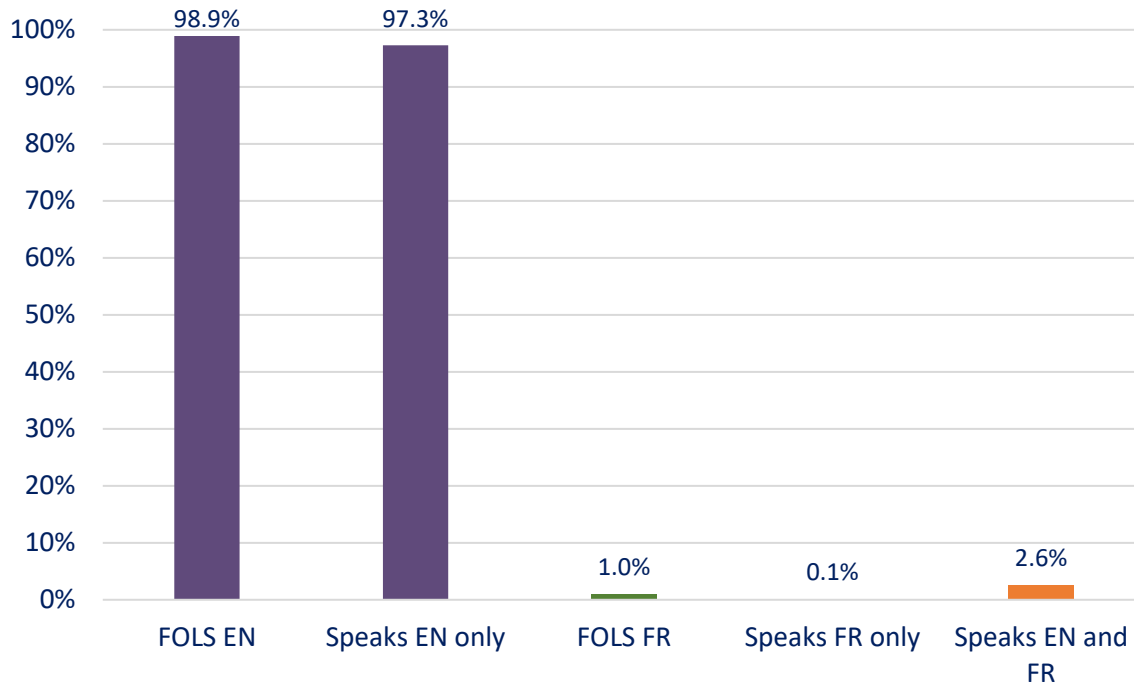


The region's top three fields of study, as shown in the accompanying chart, account for 37.0% of the '25 to 64 years of age' segment of the population.

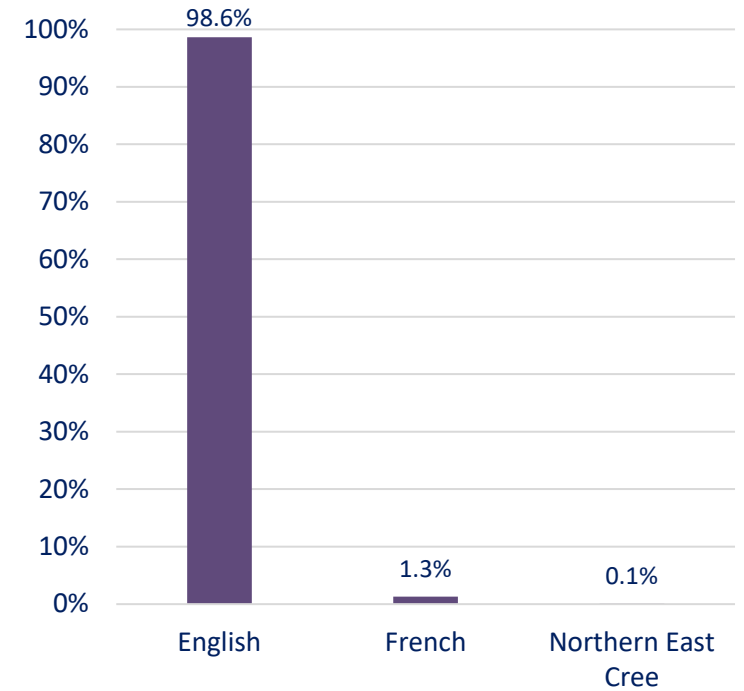
[Home ...](#)

Education, Training and Occupation Profile of the Population

Share of Population by First Official Language Spoken (FOLS) and by Knowledge of Canada's Official Languages*



Share of Population by Mother Tongue*



Notes:

(1) First Official Language Spoken (FOLS) refers to Canada's official languages, English (EN) and French (FR).

(2) Mother tongue English is a subset of FOLS English: e.g., the mother tongue of an individual who emigrated from Spain to Canada is most likely Spanish, but if he/she learned English – i.e., before learning French, if at all - then English is their FOLS within the Canadian context.

[Home ...](#)

Education, Training and Occupation Profile of the Population

Knowledge of Official Languages

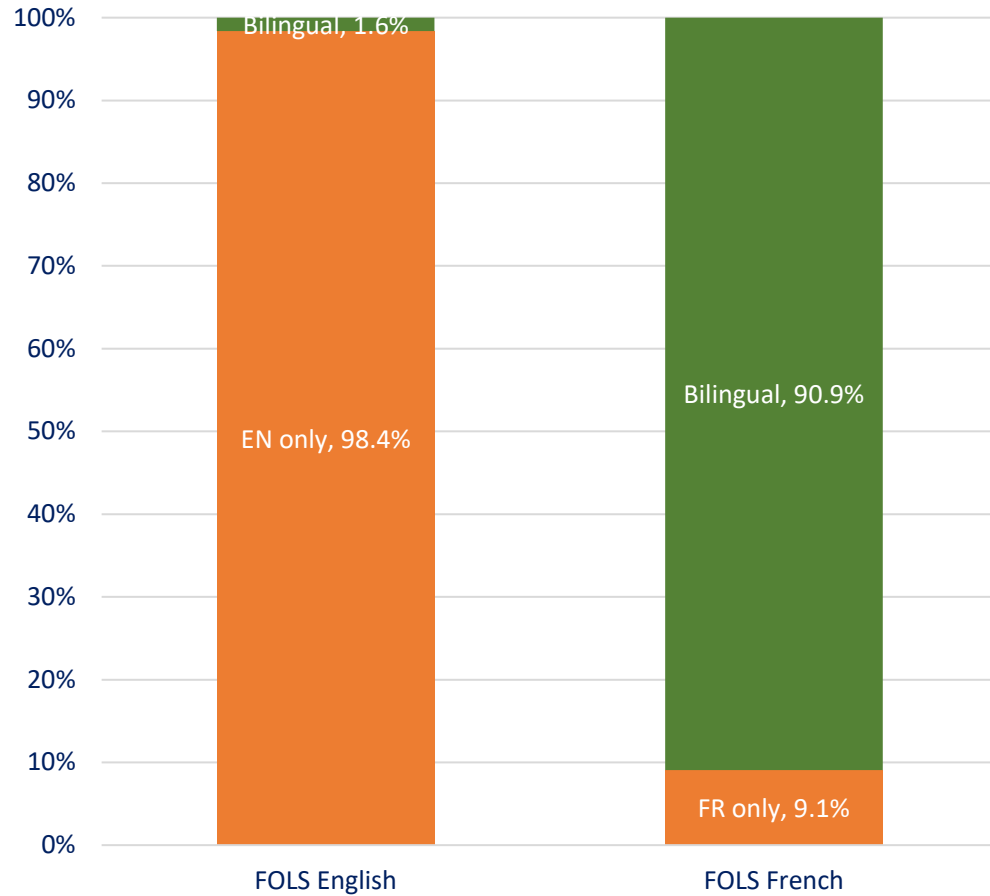
Official Language(s) Spoken	2016	% share, 2016
English only	5,415	97.3%
French only	5	0.1%
English and French	145	2.6%
Total	5,565	100.0%

First Official Language Spoken

First Official Language(s) Spoken	2016	% share, 2016
English	5,505	98.9%
French	55	1.0%
English and French	5	0.1%
Total	5,565	100.0%

Note: Totals from these two tables may not match due to Statistics Canada's rounding methodology.

Knowledge of Official Languages by FOLS Group in the Region

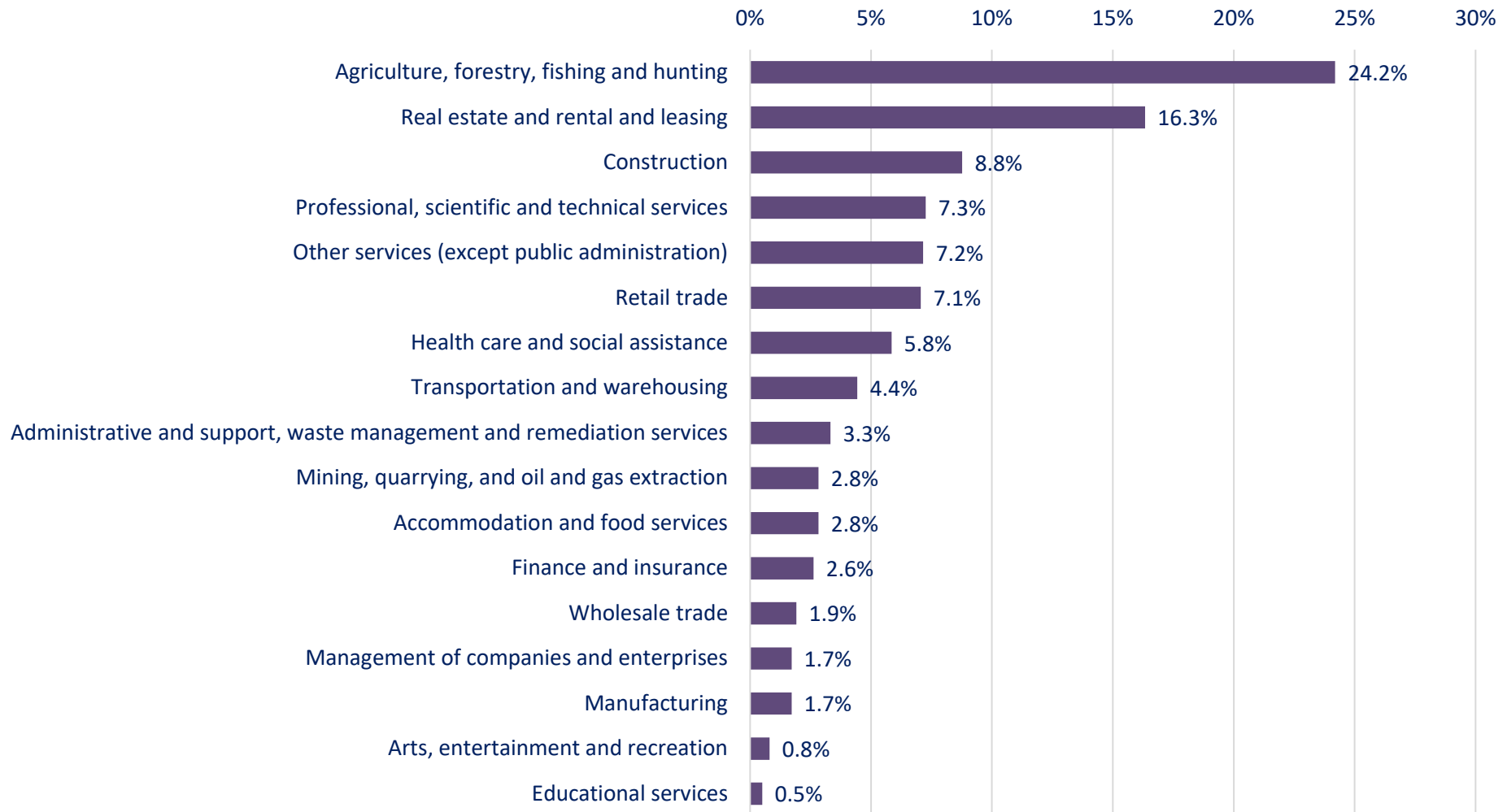


[Home ...](#)

Economic Profile: Commercial Landscape

The community's top five sectors, in terms of number of enterprises, account for 63.7% of its total business registrations (businesses with and without employees).

Business Registrations by Sector

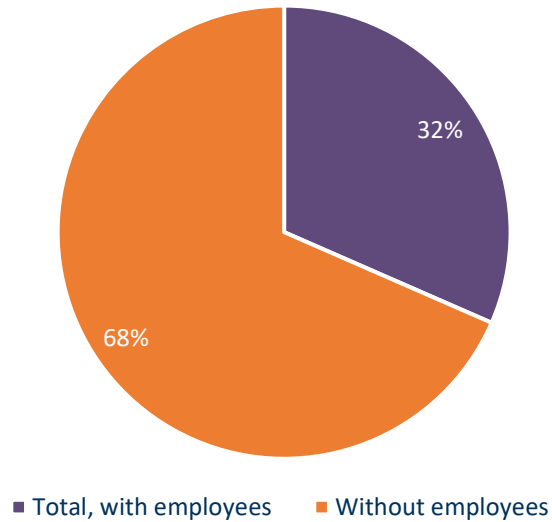


[Home ...](#)

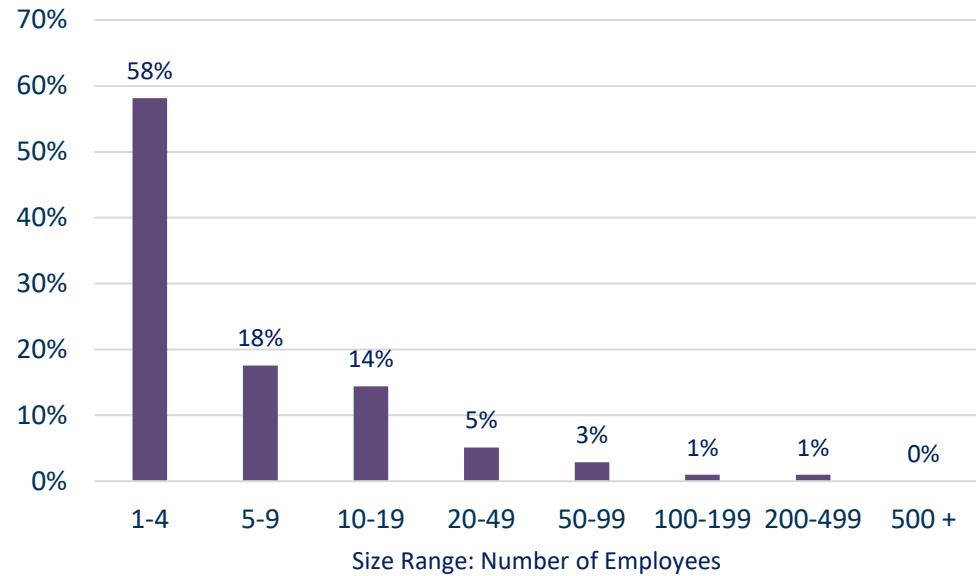
Economic Profile: Commercial Landscape

68.4% of registered businesses in the region have no employees and 98.1% of businesses enterprises that do have employees are categorized as small businesses - i.e., having fewer than one hundred employees.

Share of Total Business Registrations: Establishments with Employees vs. Establishments without Employees



Share of Business Establishments by Employment Size Range

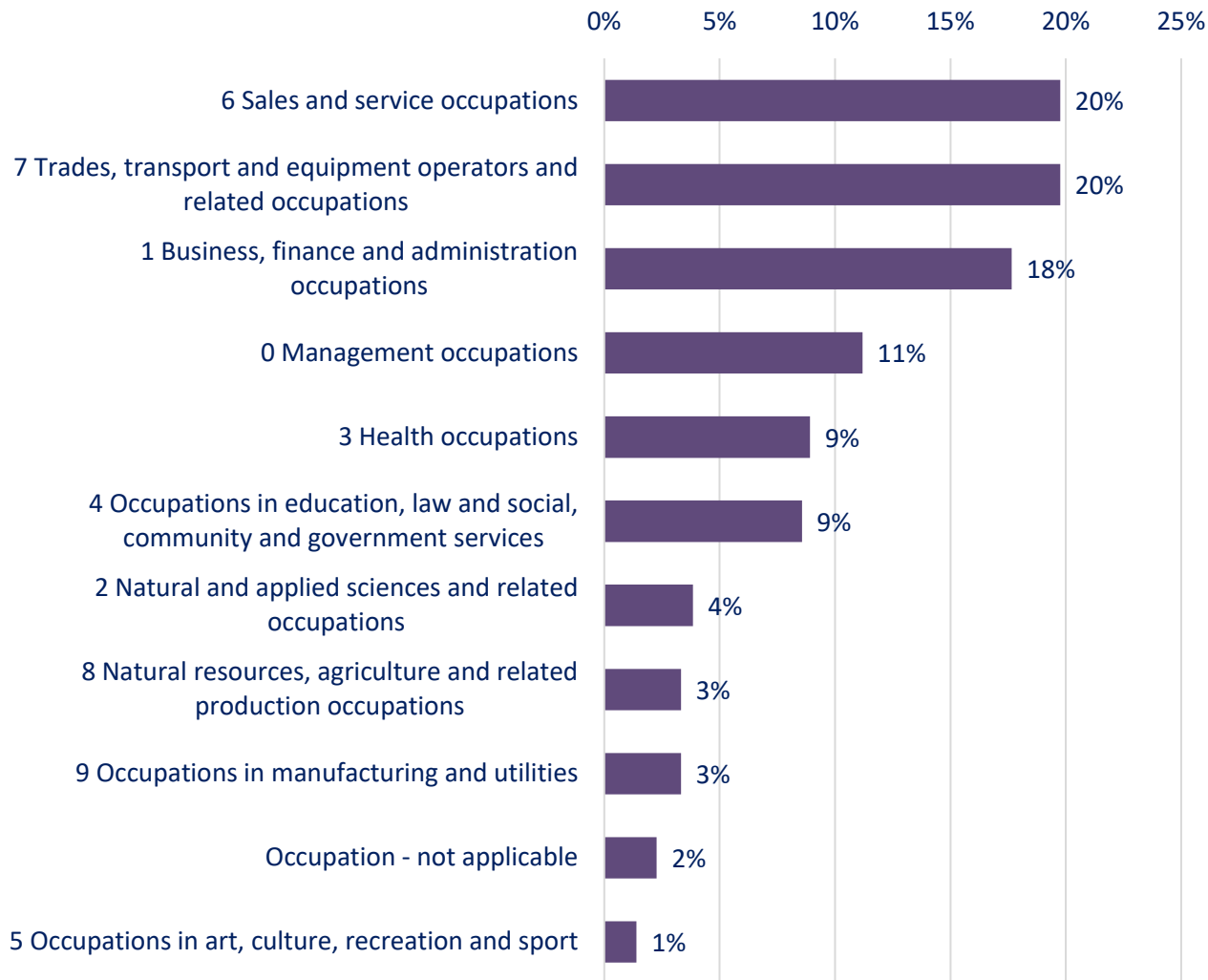


*Note: Small, medium-sized and large businesses are defined by their employment size: small = 1 to 99; medium-sized = 100 to 499; and large = 500 or more. Small and large firms play different roles in an economy. New firms that bring new products and ideas to markets are generally small at the beginning of their life cycle; later, as the industry focuses more on homogeneous products - i.e., specialize on a particular line of products - some firms begin to reduce their production costs and thereby improve their competitiveness by developing large-scale production processes.

[Home ...](#)

Economic Profile: Employment by Type of Occupation

Share of Population by Type of Occupation*



The region's top three occupations, as shown in the accompanying chart, account for 57.2% of the segment of the population that is 15 years of age and over.

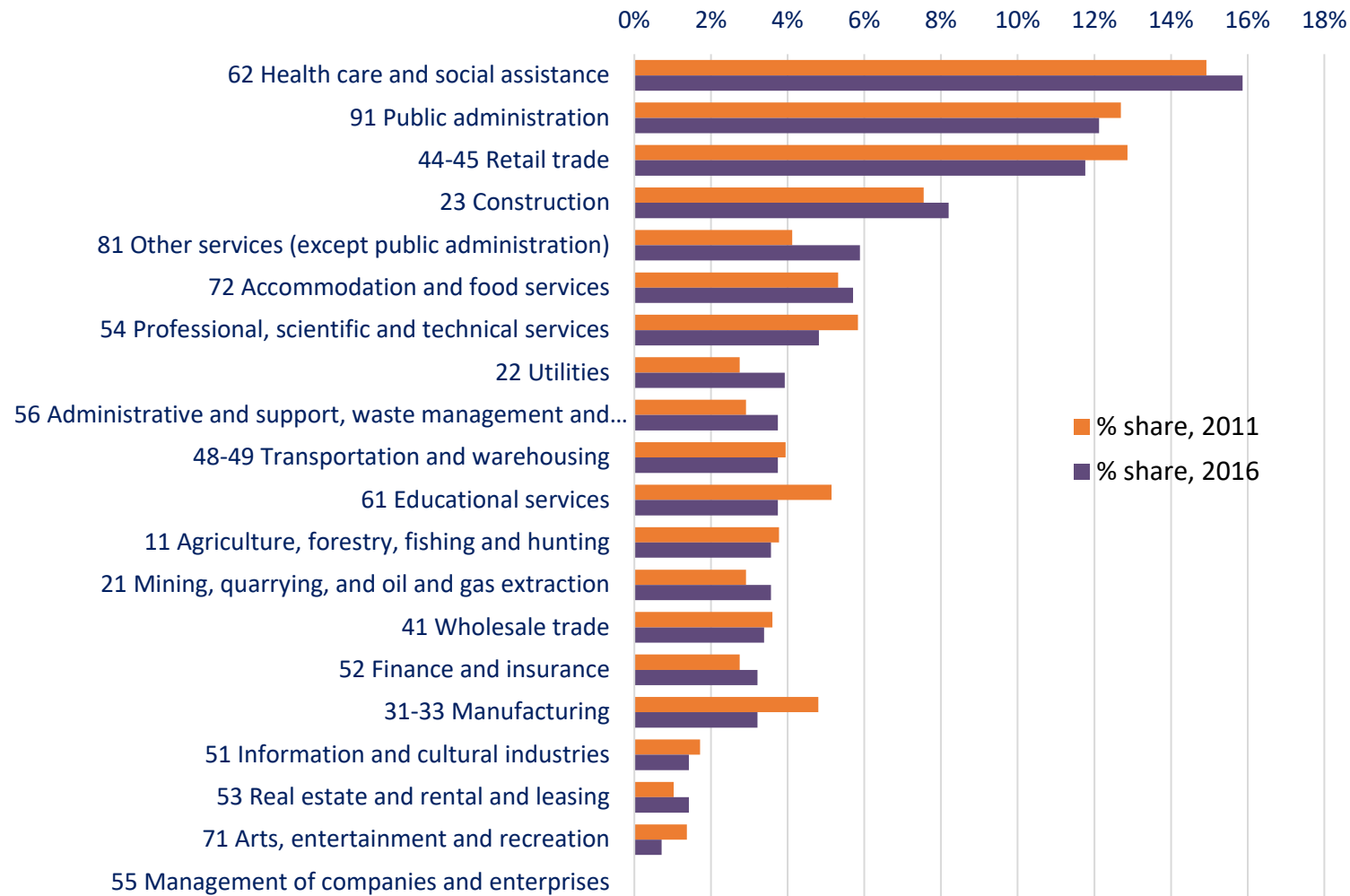
* Segment of population that is 15 years of age and over.
Numbers preceding text are occupation codes employed by Statistics Canada.

[Home ...](#)

Economic Profile: Employment by Sector

The community's top five sectors (see chart below), in terms of number of employees, account for 53.8% of its total employment.

Share of Total Employment by Sector



[Home ...](#)

* Numbers preceding sector names are North American Industry Classification (NAICS)

Economic Profile: Employment by Sector

Share of Total Employment by Sector

	2011	2016	% share, 2011	% share, 2016
62 Health care and social assistance	435	445	15%	16%
91 Public administration	370	340	13%	12%
44-45 Retail trade	375	330	13%	12%
23 Construction	220	230	8%	8%
81 Other services (except public administration)	120	165	4%	6%
72 Accommodation and food services	155	160	5%	6%
54 Professional, scientific and technical services	170	135	6%	5%
22 Utilities	80	110	3%	4%
56 Administrative and support, waste management and remediation services	85	105	3%	4%
48-49 Transportation and warehousing	115	105	4%	4%
61 Educational services	150	105	5%	4%
11 Agriculture, forestry, fishing and hunting	110	100	4%	4%
21 Mining, quarrying, and oil and gas extraction	85	100	3%	4%
41 Wholesale trade	105	95	4%	3%
52 Finance and insurance	80	90	3%	3%
31-33 Manufacturing	140	90	5%	3%
51 Information and cultural industries	50	40	2%	1%
53 Real estate and rental and leasing	30	40	1%	1%
71 Arts, entertainment and recreation	40	20	1%	1%
55 Management of companies and enterprises	0	0	0%	0%
Total	2,915	2,805	100%	100%

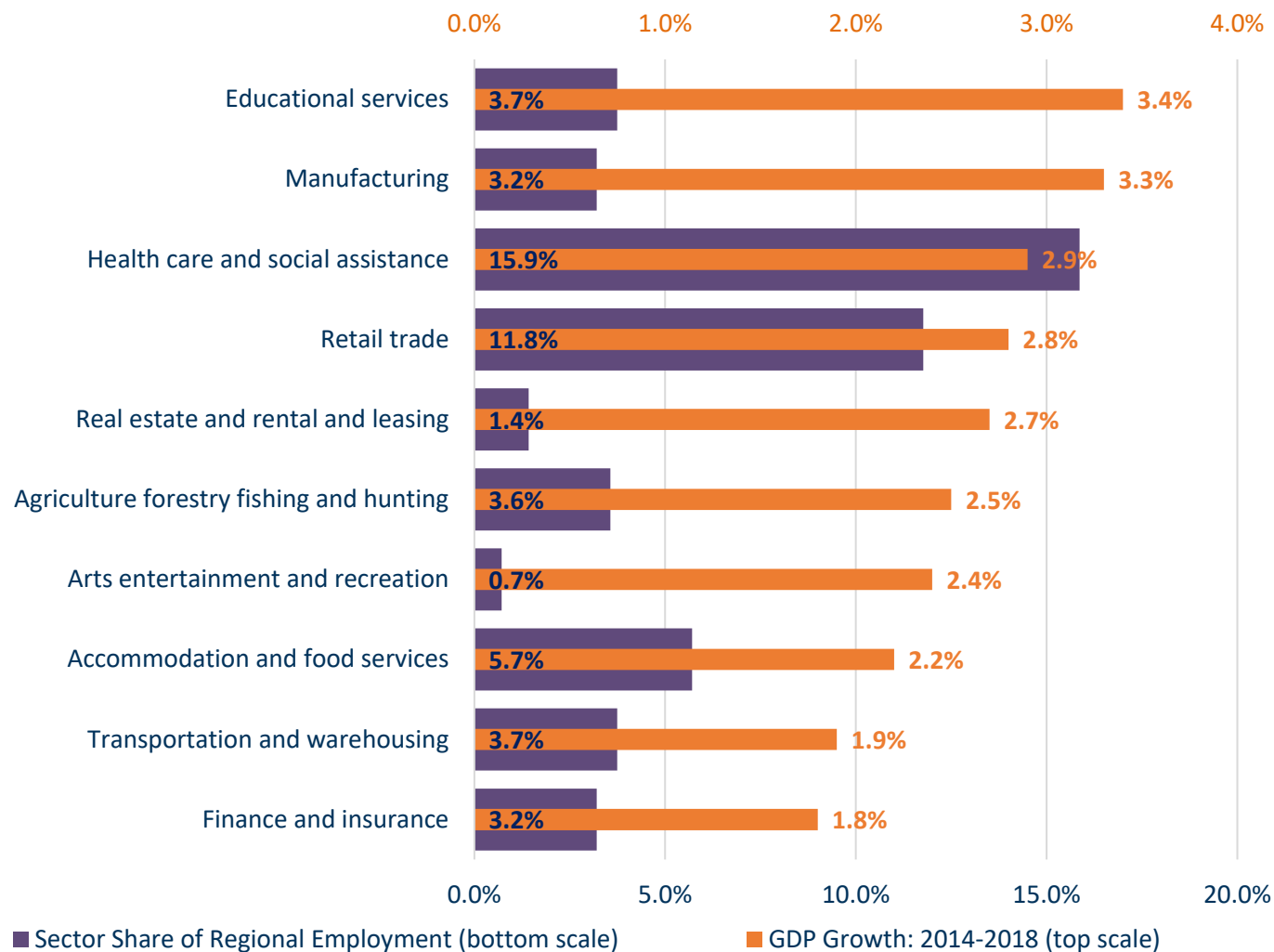
* Numbers preceding sector names are North American Industry Classification (NAICS) codes employed by Statistics Canada.

[Home ...](#)

Economic Profile: Regional Performance and Income

Approximately 58.3% of the region's working age population (15+ years of age) is employed (i.e., the region's employment rate), and roughly 53% of that segment of the population is employed in sectors that grew on par with or faster than the overall Canadian economy over the period 2014-2018. Note: The corresponding Canada-wide benchmark employment rate is 60.2%.

Share of Regional Employment in Top Performing Sectors by GDP Growth*



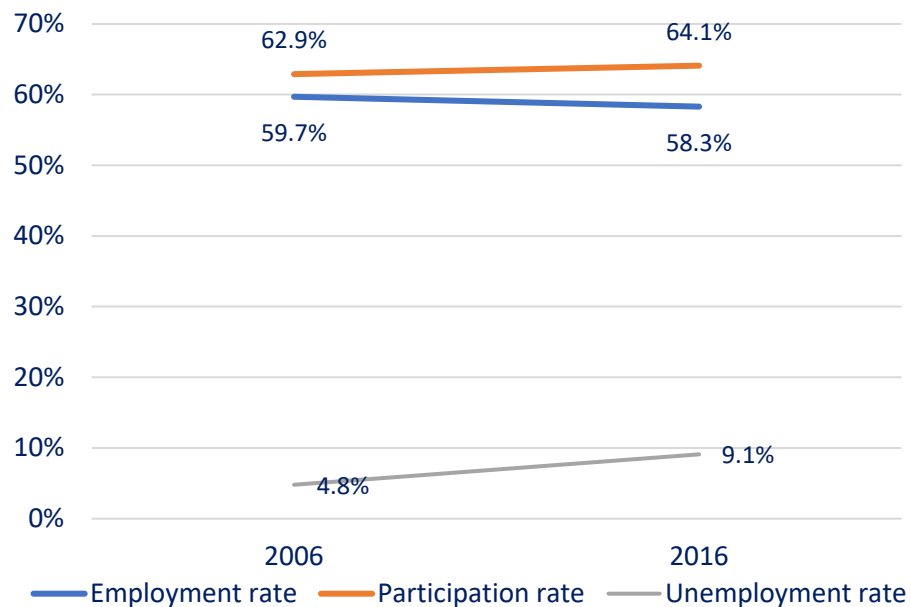
[Home ...](#)

*National growth rates are employed as benchmarks for performance of sectors that are present in the region.

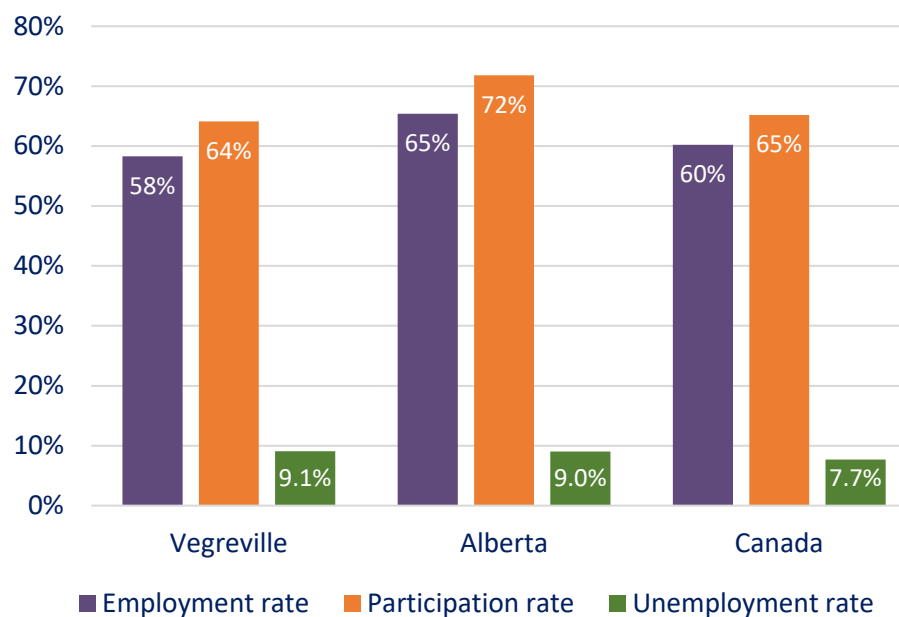
Economic Profile: Regional Performance and Income

Figures pertaining to the region's current labour force status are not available. Nevertheless it is worth noting that, over the ten-year period separating the 2006 and 2016 censuses, the area's rate of unemployment increased from, 4.8% to 9.1%, and the region's rate of unemployment was higher than the national rate, 7.7%, as of Census 2016.

Labour Force Status*



Labour Force Status Comparisons Across Regions, 2016*



* Definitions:

Labour force: Civilian non-institutional population 15 years of age and over who are employed or unemployed but actively seeking work.

Participation rate: Total labour force expressed as a percentage of the population aged 15 years and over.

Employment rate: Number of employed persons expressed as a percentage of the population 15 years of age and over.

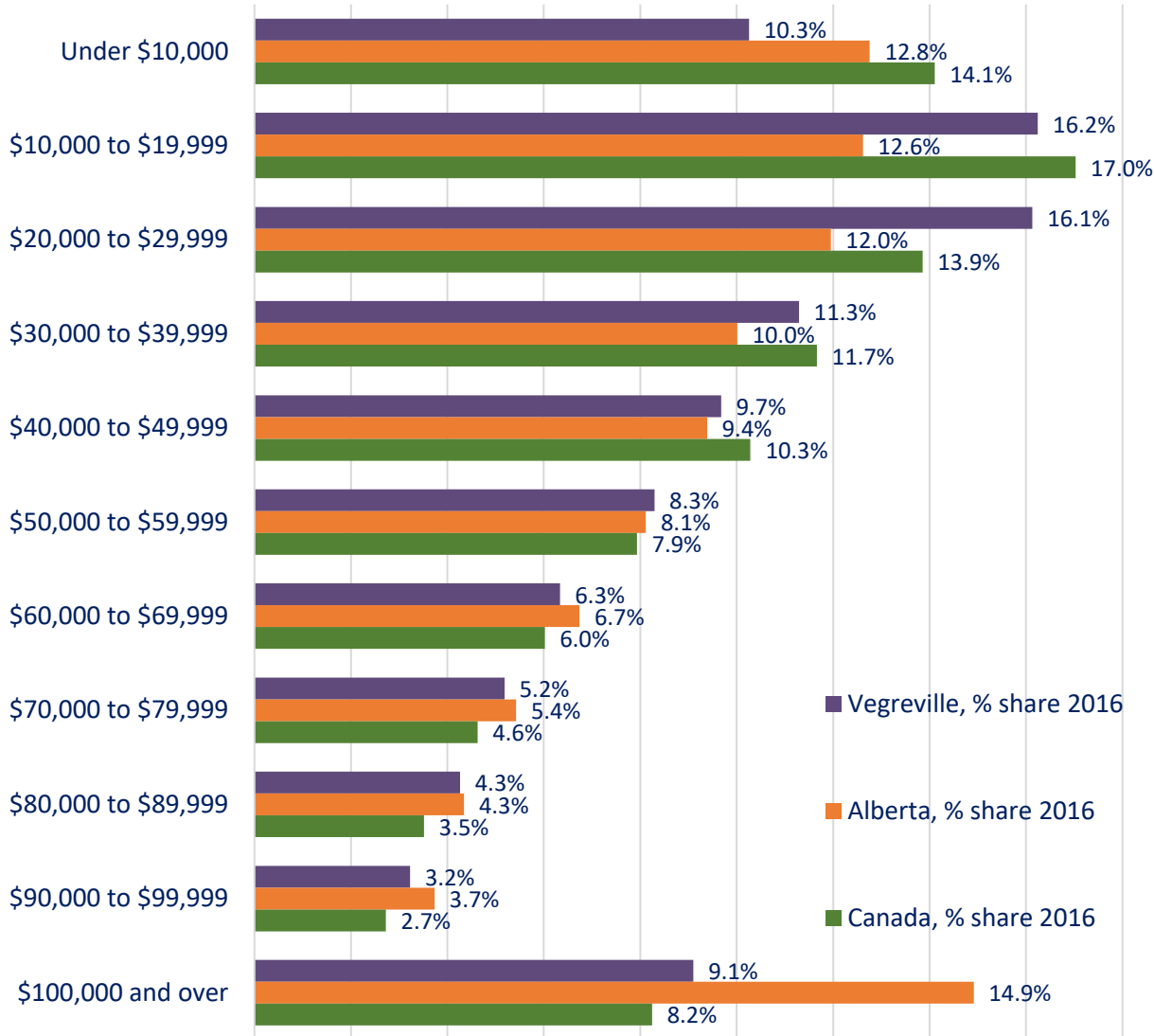
Unemployment rate: Number of unemployed persons expressed as a percentage of the labour force. The unemployment rate for a particular group (for example, age, sex, marital status) is the number unemployed in that group expressed as a percentage of the labour force for that group.

[Home ...](#)

Economic Profile: Regional Performance and Income

Income Profile: share of population by income bracket

0% 2% 4% 6% 8% 10% 12% 14% 16% 18%



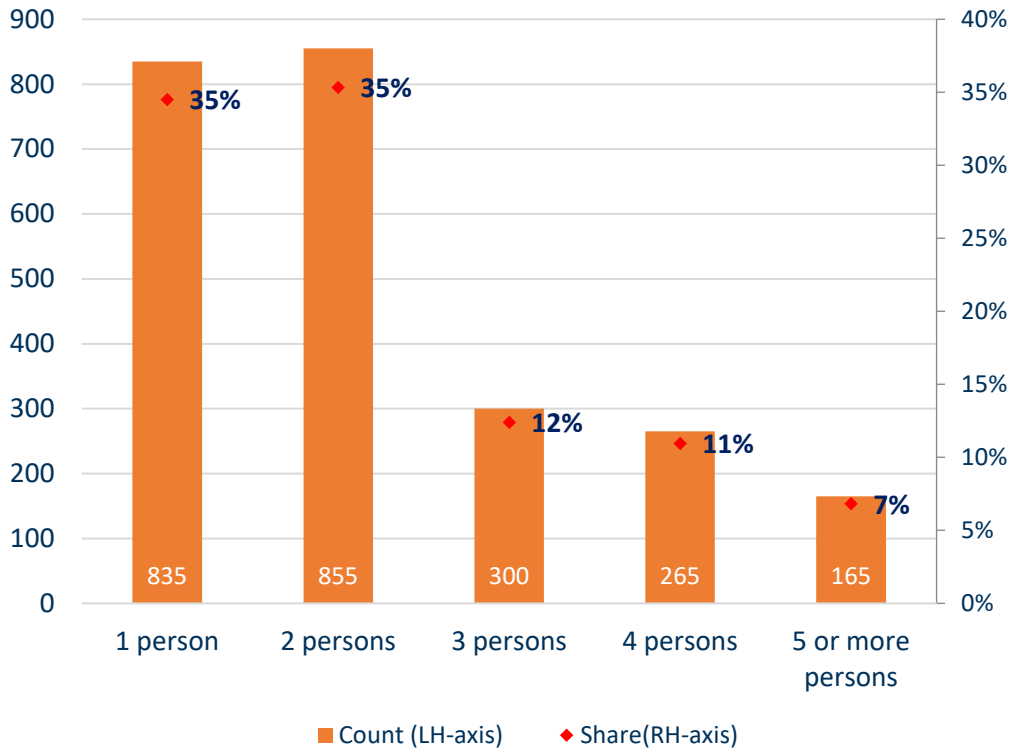
The share of the population by broad income bracket is as follows:

< \$40,000	53.9%
\$40,000 to \$100,000	37.0%
>\$100,000	9.1%

[Home ...](#)

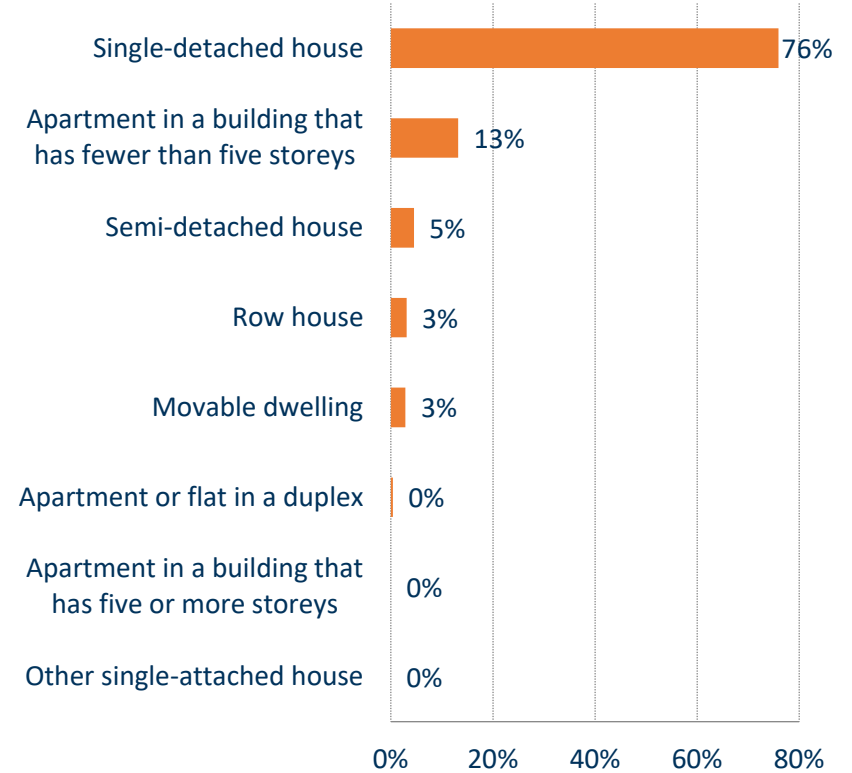
Housing Market

Count & Share of Households by Number of Occupants



Total number of households = 2,420

Share of Total Occupied Private Dwellings by Structural Type of Dwelling

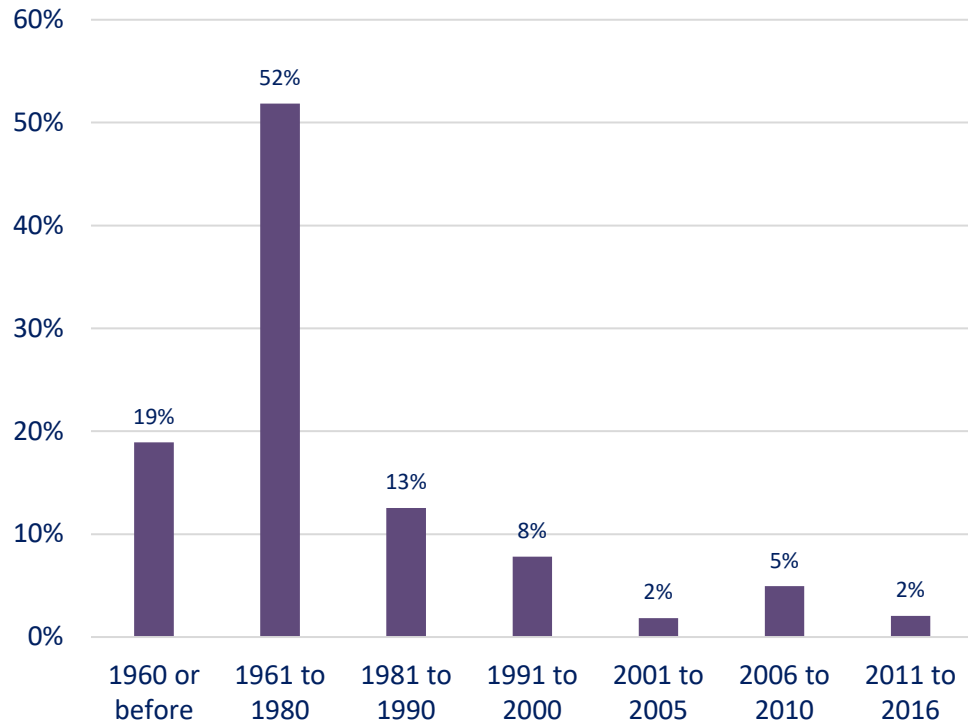


Total number of private occupied dwellings = 2,430

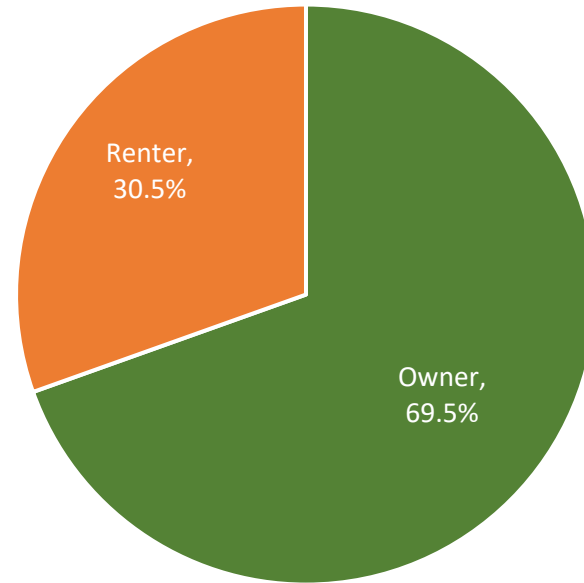
[Home ...](#)

Housing Market

Age Profile of Residential Housing: Share (%) of total housing stock by year of construction



Share of Households by Tenure: Rent vs. Own

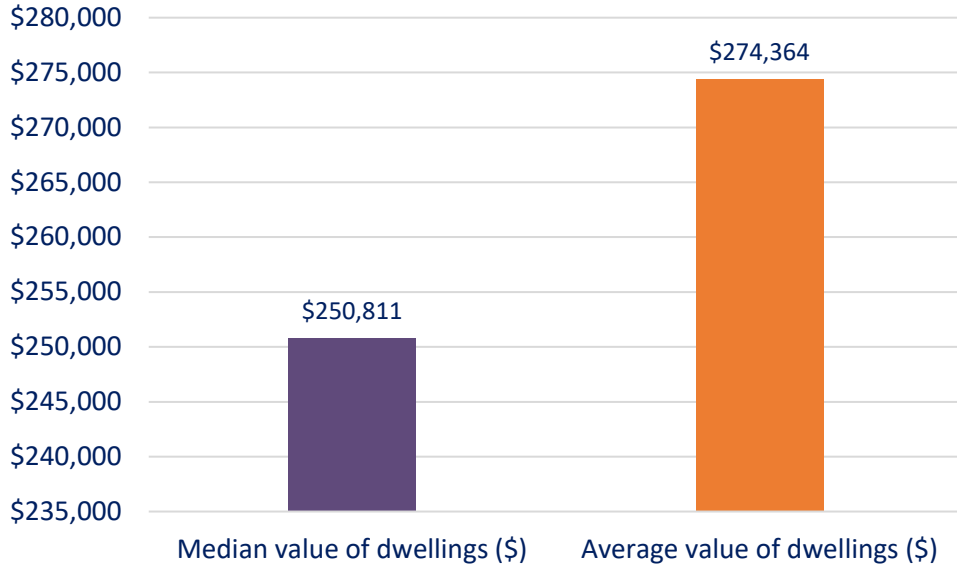


% of tenant households in subsidized housing	20.1%
% of tenant households spending 30% or more of its income on shelter costs	37.2%

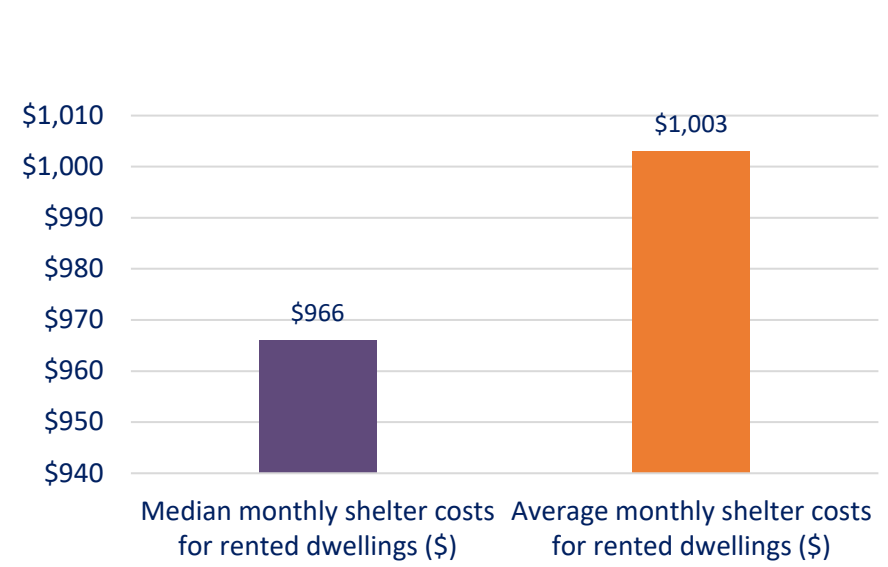
[Home ...](#)

Housing Market

Residential Home Prices: Average and Median Prices



Monthly Rental Costs: Average and Median Prices

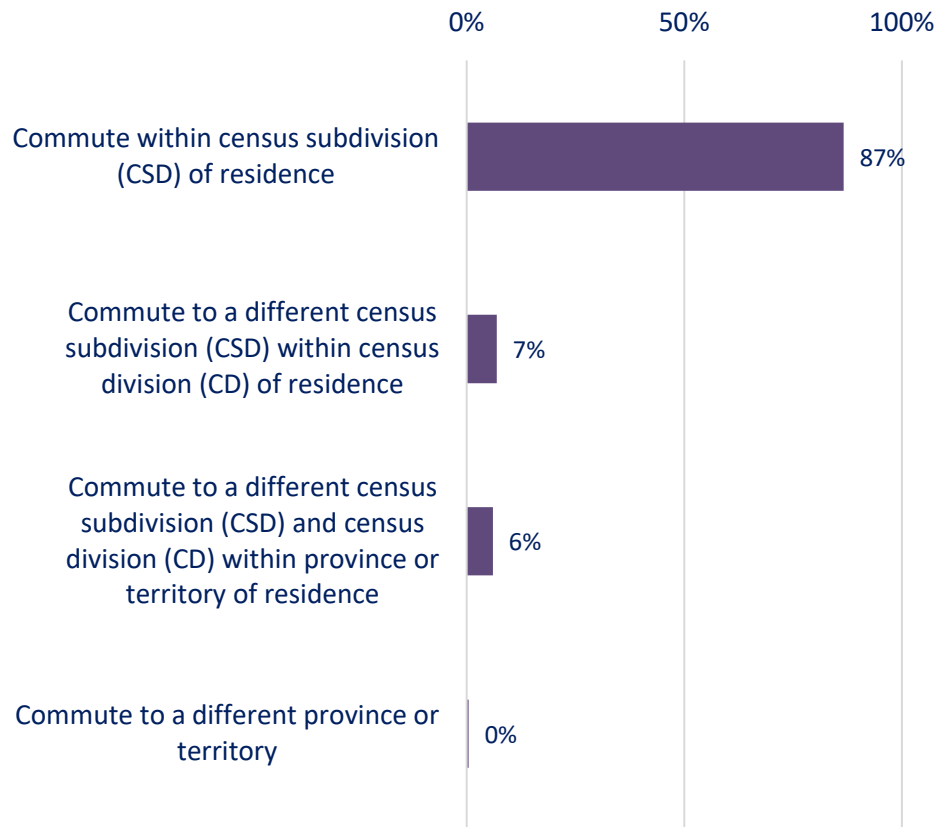


[Home ...](#)

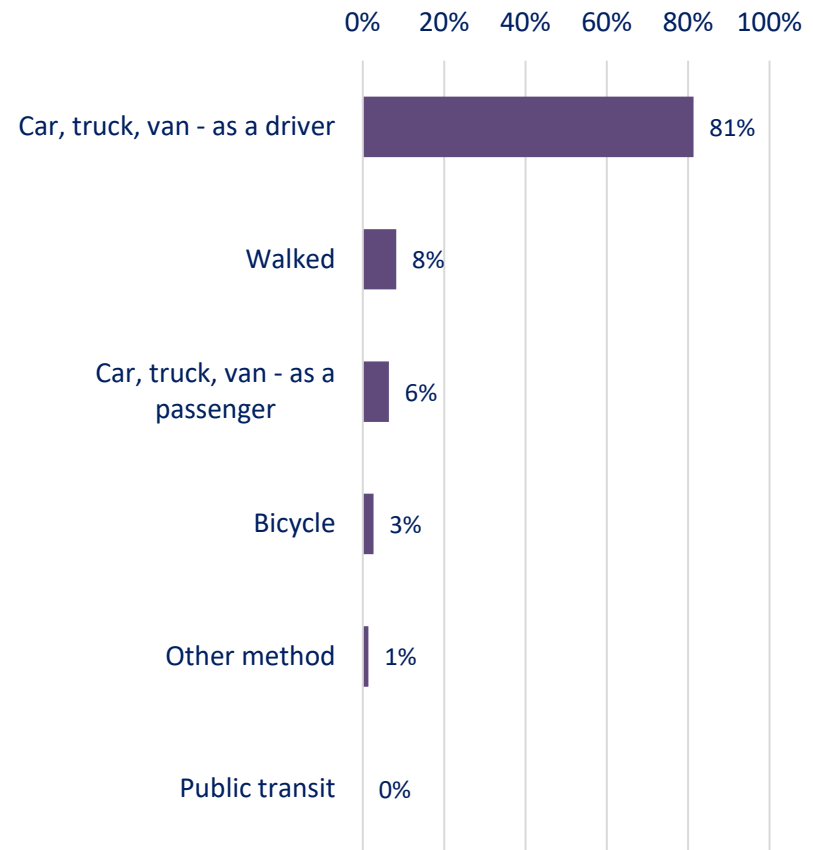
Commuting for Purposes of Employment

13.4% of the region's working age population commutes to destinations outside the community (census subdivision) for purposes of employment. In addition, 89.6% of commuters travel by private vehicle, either as driver or passenger, while 10.4% take public transport or commute by other means (walk, cycle or other).

Commuting Destination for the Employed Labour Force



Main Mode of Commuting for the Employed Labour Force



[Home ...](#)

Commuting for Purposes of Employment

Commuting Duration for the Employed Labour Force

