



## Demographic & Economic Profile: Pointe-à-la-Croix, Quebec

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# Summary of Key Regional Economic and Demographic Characteristics

## Pointe-à-la-Croix, Quebec:

### Population Characteristics

Based on Statistics Canada estimates, the community's population count totaled 1,378 inhabitants in 2019, and its population decreased by -1.1% p.a. over the period 2006 to 2019.

64.2% of the population falls in the 15-64 age cohort (or principal working years). That share is down from the corresponding value, 71.0%, in 2006.

In addition, the median age of the population is estimated to be 49.2, compared with 42.4 and 40.7 for the province and Canada respectively.

### Regional Economy & Commercial Landscape

The region's top five sectors, in terms of employment, account for approximately 65.8% of regional employment. Those sectors and their shares of the region's total employment are as follows:\*

- [1] 62 Health care and social assistance (23.4%)
- [2] 44-45 Retail trade (15.3%)
- [3] 31-33 Manufacturing (9.0%)
- [4] 81 Other services (except public administration) (9.0%)
- [5] 72 Accommodation and food services (9.0%)

\* Numbers preceding the sector names are North American Industry Classification Codes (NAICS). Percentages in parentheses are the sector's share of the local labour force.

35.6% of the area's registered businesses have no employees.

Small businesses account for 100% of the region's businesses with employees.

The area's top five sectors in terms of their shares of total business registrations are:

- [1] Real estate and rental and leasing (20.7%)
- [2] Health care and social assistance (17.2%)
- [3] Other services (except public administration) (14.9%)
- [4] Transportation and warehousing (12.6%)
- [5] Accommodation and food services (8.0%)

These sectors account for 73.6% of the region's total business registrations (businesses with and without employees).

# Summary of Key Regional Economic and Demographic Characteristics

## Labour Force & Income

Figures pertaining to the region's current labour force status are not available. Nevertheless it is worth noting that, over the ten-year period separating the 2006 and 2016 censuses, the area's rate of unemployment decreased from, 18.1% to 12.5%, and the region's rate of unemployment was higher than the national rate, 7.7%, as of Census 2016.

Approximately 41.8% of the region's working age population (15+ years of age) is employed (i.e., the region's employment rate), and roughly 74% of that segment of the population is employed in sectors that grew on par with or faster than the overall Canadian economy over the period 2014-2018. Note: The corresponding Canada-wide benchmark employment rate is 60.2%.

The share of the population by broad income bracket is as follows:

< \$40,000 = 74.7%

\$40,000 to \$100,000 = 24.5%

>\$100,000 = 0.9%

## Education, Training & Occupations

The share of the population by highest level of education attained is as follows:

- [1] No certificate, diploma or degree (36.5%)
- [2] High School (21.5%)
- [3] Postsecondary (42.1%)

In addition, 50.9% of the population is bilingual in Canada's official languages, French and English.

The region's top 3 occupations account for 60.4% of its working population and they are as follows:

- [1] 6 Sales and service occupations (29.7%)
- [2] 4 Occupations in education, law and social, community and government services (15.3%)
- [3] 7 Trades, transport and equipment operators and related occupations (15.3%)

\* Numbers preceding text are occupation codes employed by Statistics Canada

# Summary of Key Regional Economic and Demographic Characteristics

## Housing

72.5% of households have 1 or 2 occupants, while 3.8% have 5 or more occupants.

The region's most prevalent types of private occupied dwellings are the following:

- [1] Single-detached house (68.7%)
- [2] Apartment in a building that has fewer than five storeys (19.1%)
- [3] Semi-detached house (6.1%)

35.1% of the population resides in rented dwellings.

## Commuting for Purposes of Employment

51.9% of the region's working age population commutes to destinations outside the community (census subdivision) for purposes of employment. In addition, 95.6% of commuters travel by private vehicle, either as driver or passenger, while 4.4% take public transport or commute by other means (walk, cycle or other).

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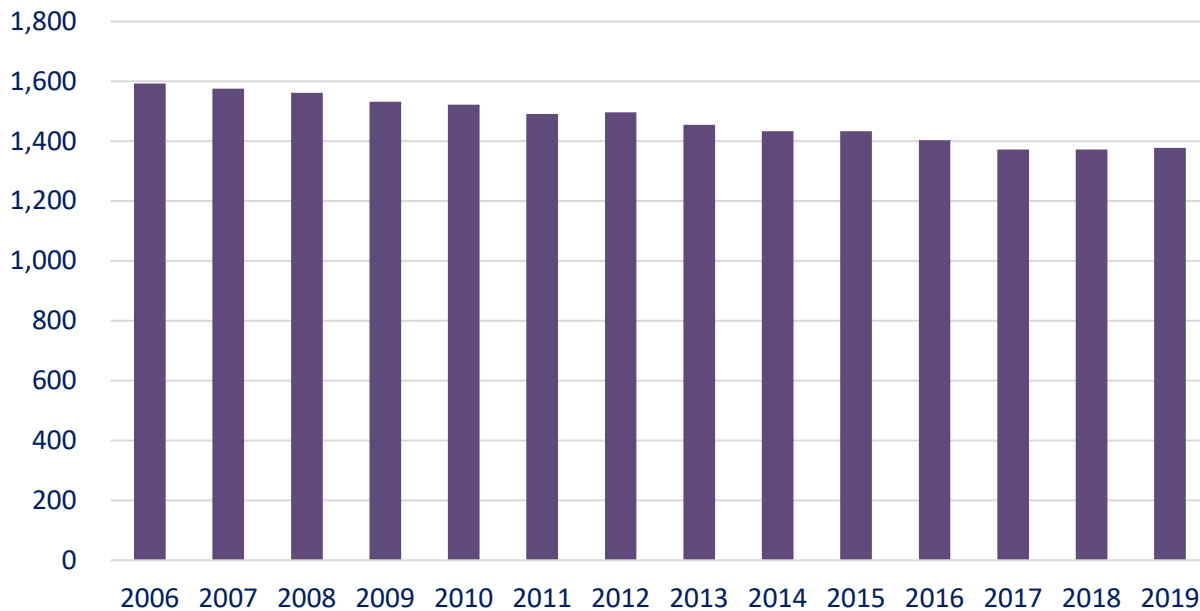
# Basic Population Characteristics and Trends

## Population Size and Growth

Key Figures:	
Population size, 2019 =	1,378
<u>Population growth rate, 2006-2019:</u>	
Pointe-à-la-Croix	-1.1%
Quebec	0.8%
Canada	1.1%

Based on Statistics Canada estimates, the community's population count totaled 1,378 inhabitants in 2019, and its population decreased by -1.1% p.a. over the period 2006 to 2019.

## Population Trend: 2006 - 2019

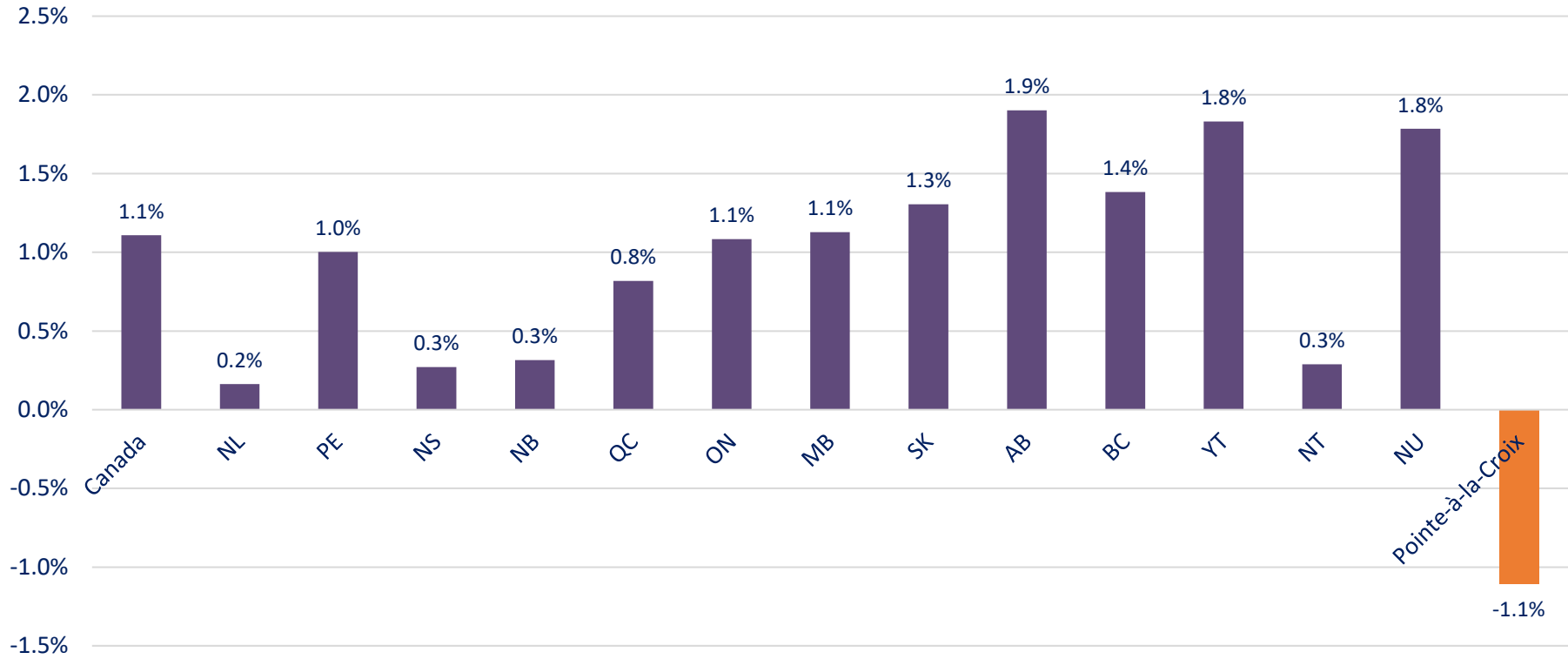


Year	Population	% chg.
2006	1,593	-
2007	1,576	-1.1%
2008	1,562	-0.9%
2009	1,532	-1.9%
2010	1,522	-0.7%
2011	1,491	-2.0%
2012	1,497	0.4%
2013	1,455	-2.8%
2014	1,434	-1.4%
2015	1,433	-0.1%
2016	1,403	-2.1%
2017	1,373	-2.1%
2018	1,372	-0.1%
2019	1,378	0.4%

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# Basic Population Characteristics and Trends

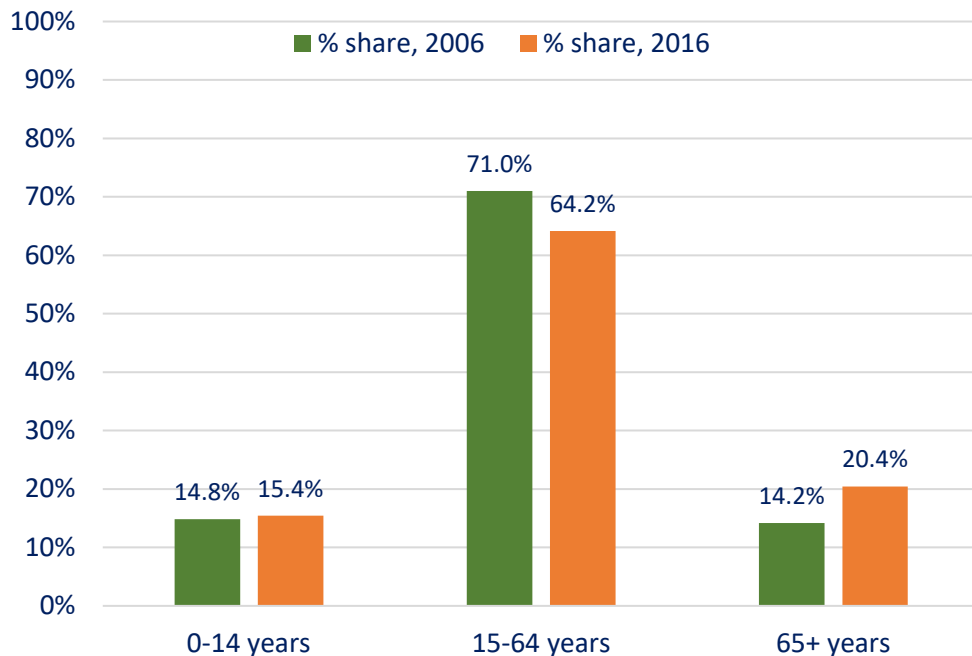
## Comparative Growth in Population: CAARG 2006-2019 (%)





## Basic Population Characteristics and Trends

### Age profile of the Population: share and growth of age cohorts



	2006	2016	% share, 2006	% share, 2016
0-14 years	235	215	15%	15%
15-64 years	1,125	895	71%	64%
65+ years	225	285	14%	20%
Total	1,585	1,395	100%	100%

**Average Annual Growth of Total Population, 2006-2016 = -1.3%**

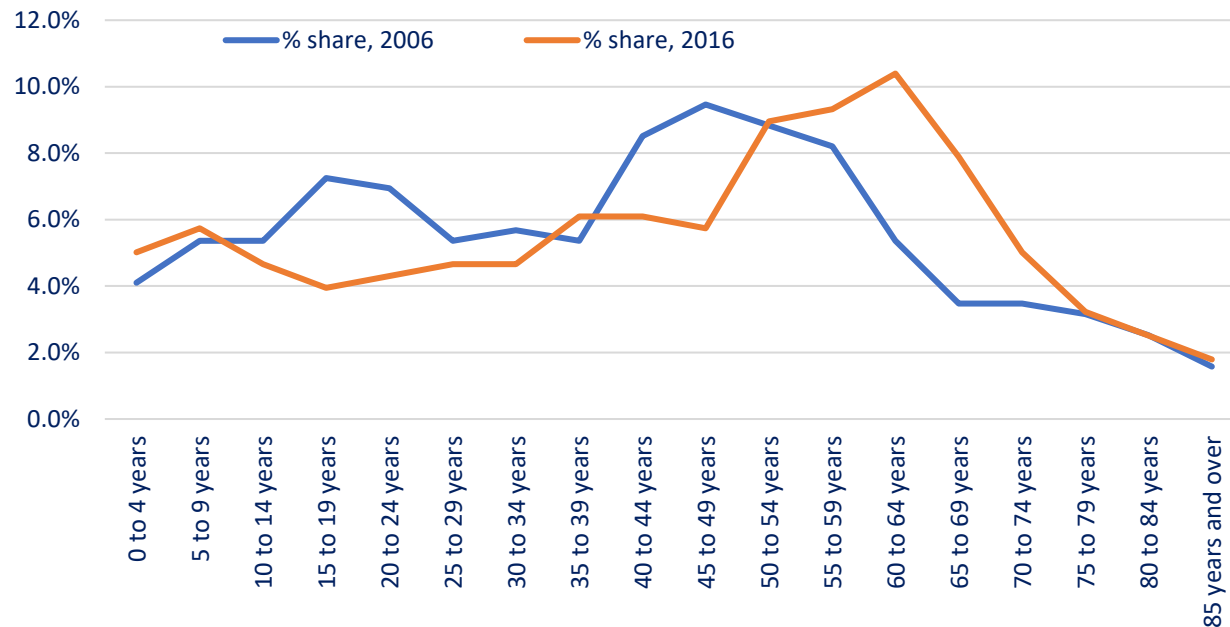
The demographic dependency ratio measures the size of the 'dependent' population - defined as the combination of the youth and senior cohorts - in relation to the 'working age' population, which theoretically provides social and economic support to the dependent population.

The share of the community's population accounted for by its working age cohort (principally 15 - 64 years) declined by 6.8% over the past three censuses. Consequently, the community's dependency ratio increased over that period of time.

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# Basic Population Characteristics and Trends

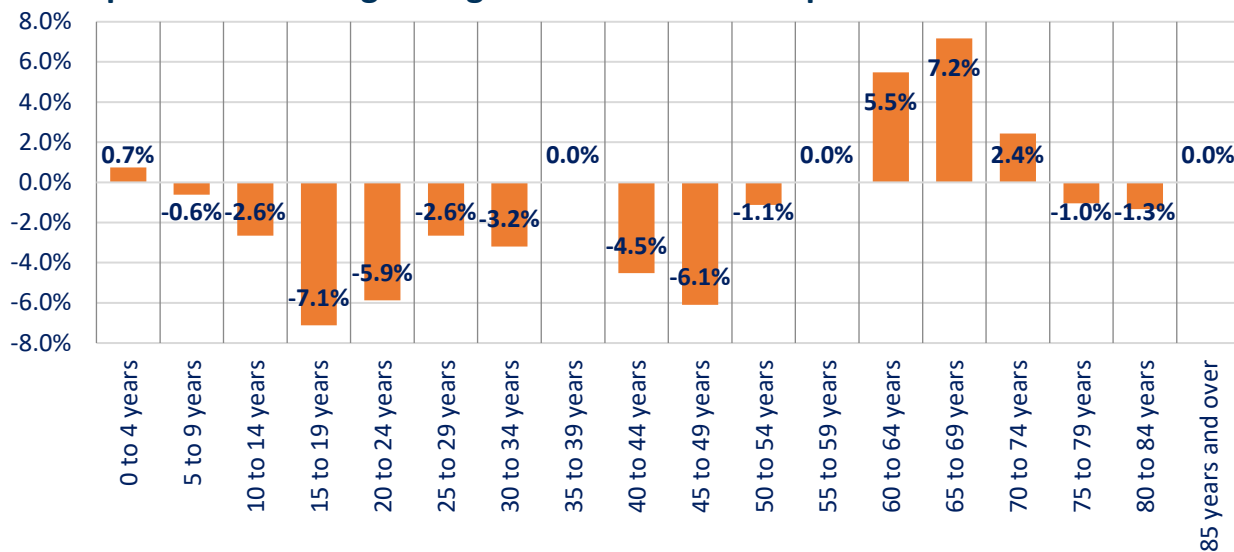
## Changing Demographic Profile: shares of total population by age cohort



### Change in Composition of the Population by Broad Age Cohort

Age Cohort	% Change: 2006-2016
Youth	1%
Working Age	-6.8%
Senior	6.2%

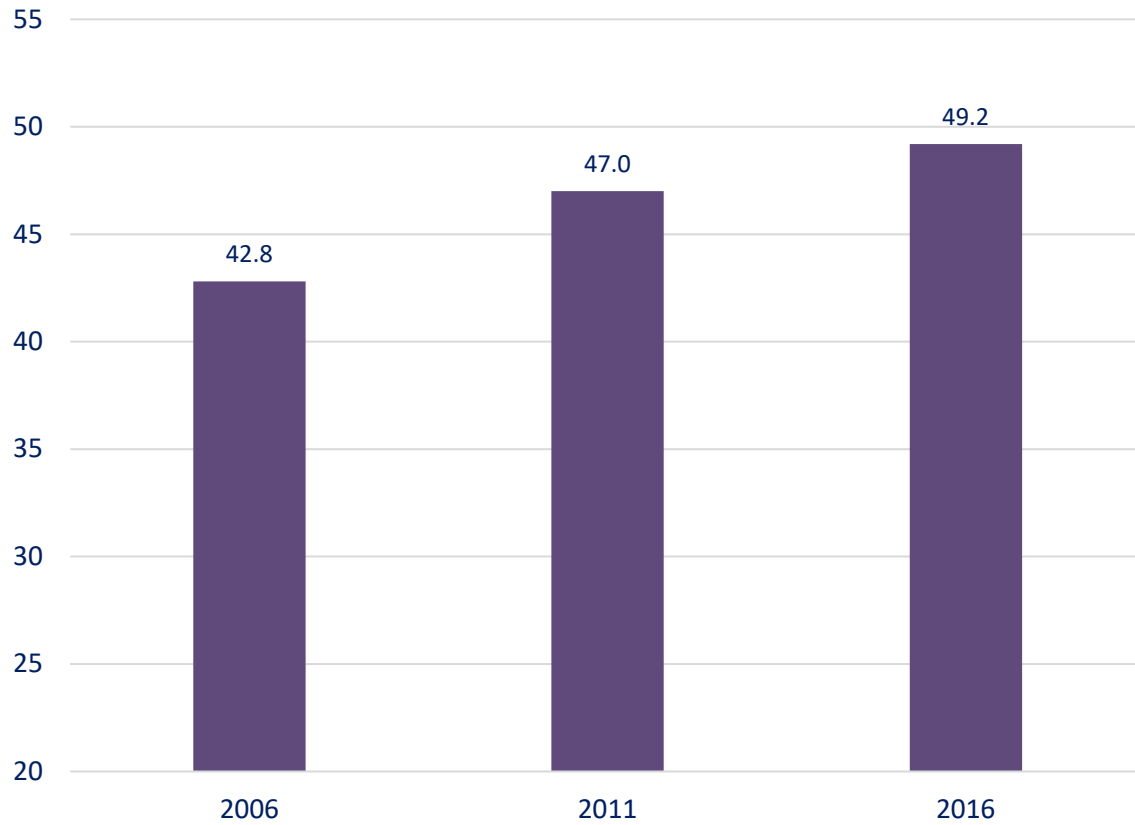
## Components of Change in Age Structure of the Population



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# Basic Population Characteristics and Trends

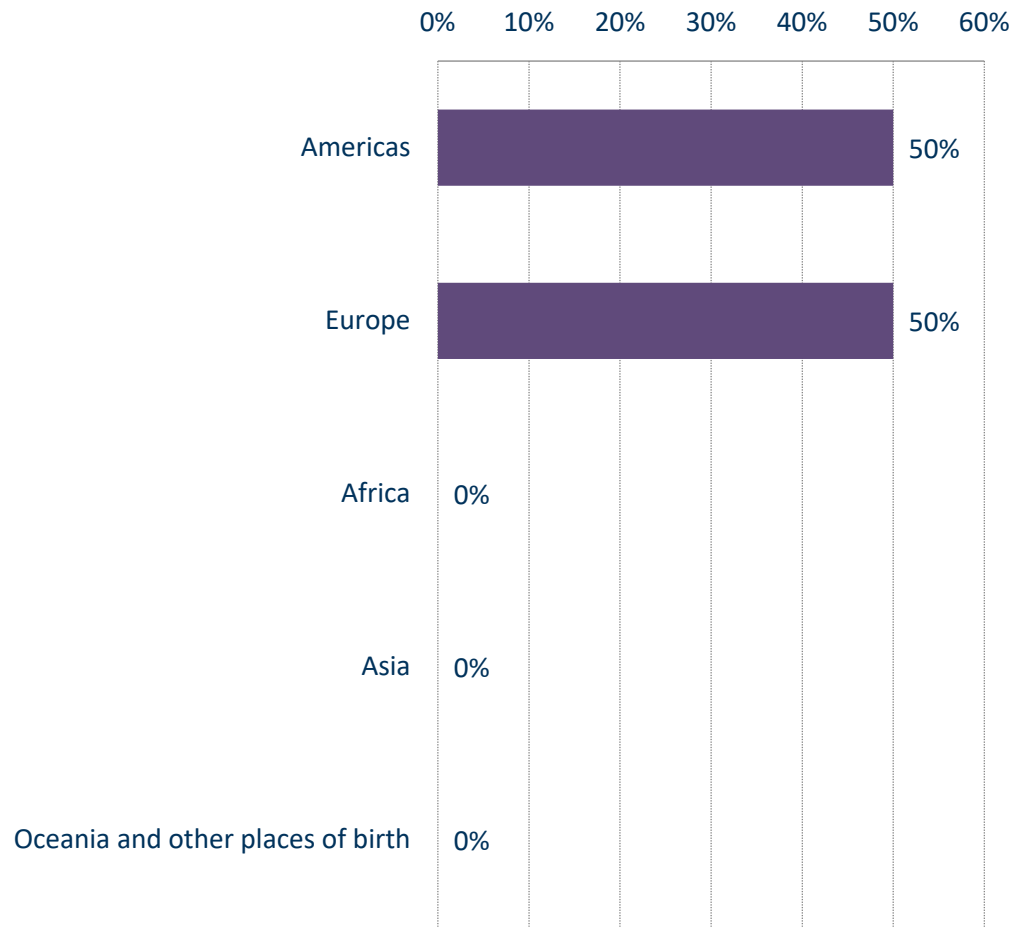
## Median Age of the Population



The Median age of the population increased by 15.0% over the past three censuses. The Canada-wide median age benchmark was 40.7 in 2016.

# Basic Population Characteristics and Trends

## Share of Total Immigrant Population by Place of Birth



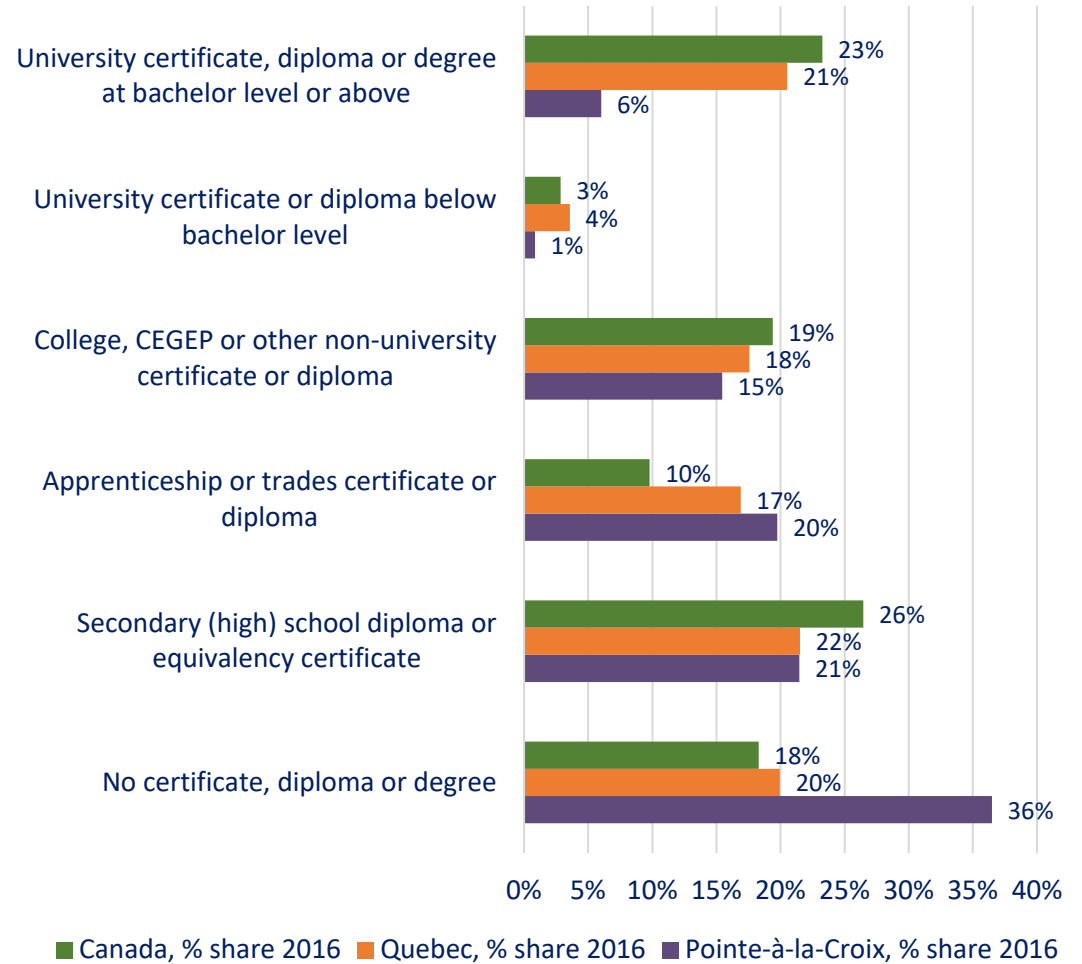
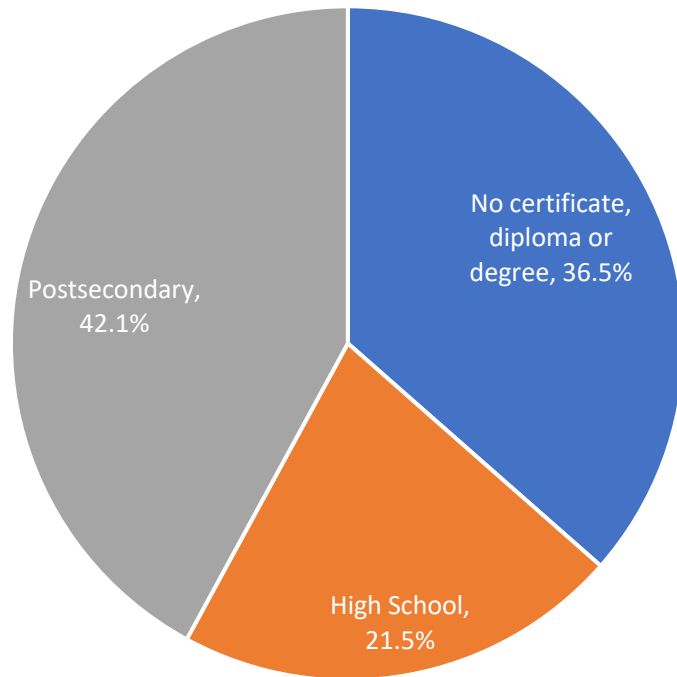
Total number of immigrants residing in the community = 20

Share of total population accounted for by immigrants = 1.4%

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# Education, Training and Occupation Profile of the Population

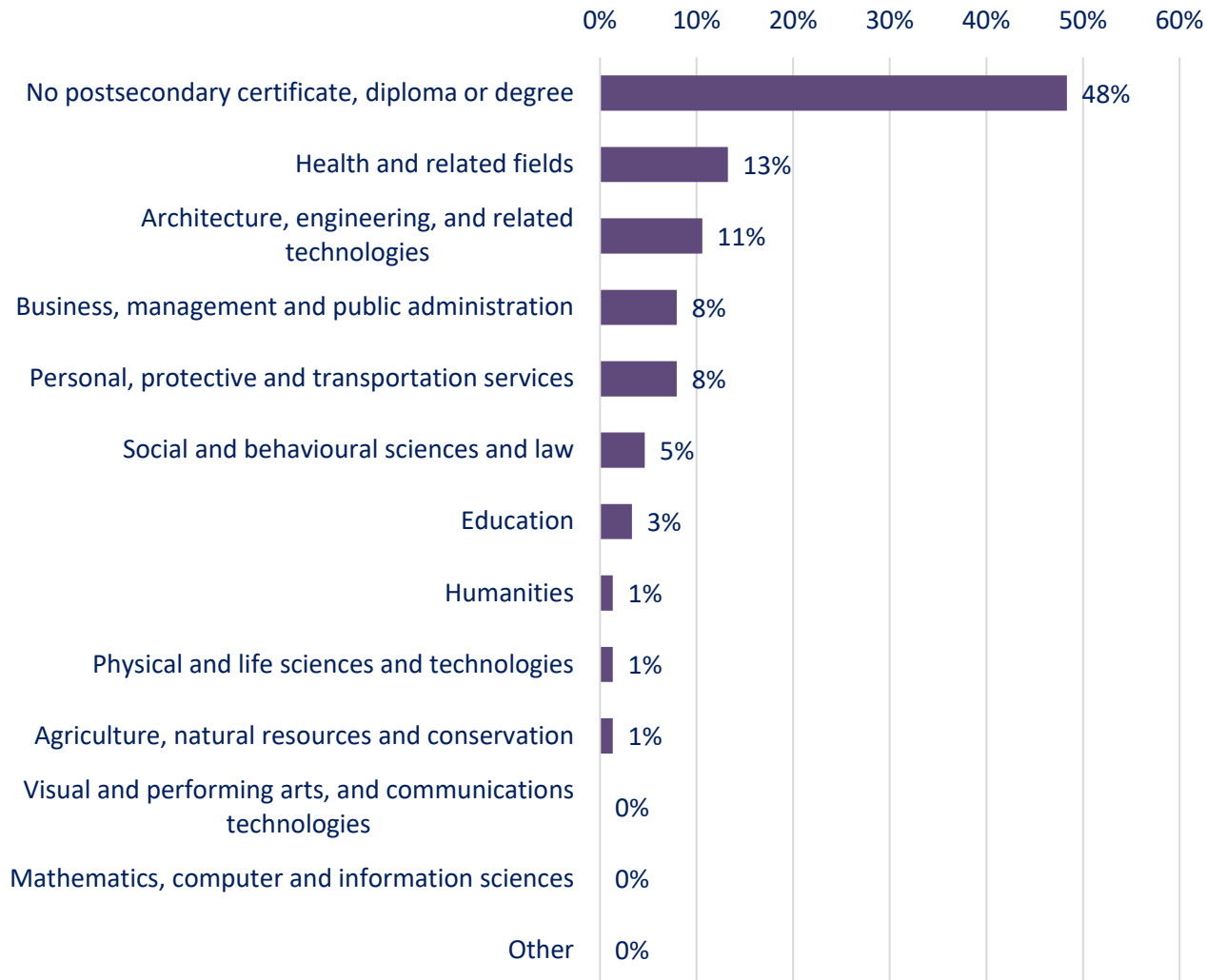
## Share of the Region's Population (15+ years of age) by Highest Level of Education Attained



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# Education, Training and Occupation Profile of the Population

## Share of Population (25 to 64 years of age) by Field of Study

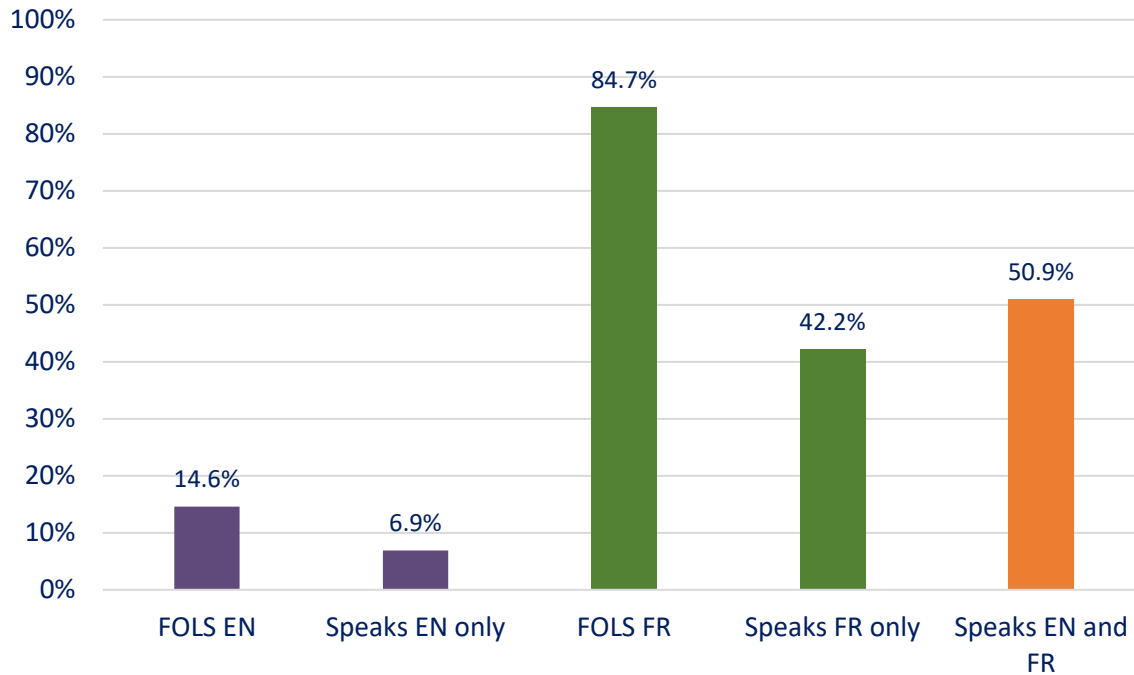


The region's top three fields of study, as shown in the accompanying chart, account for 31.8% of the '25 to 64 years of age' segment of the population.

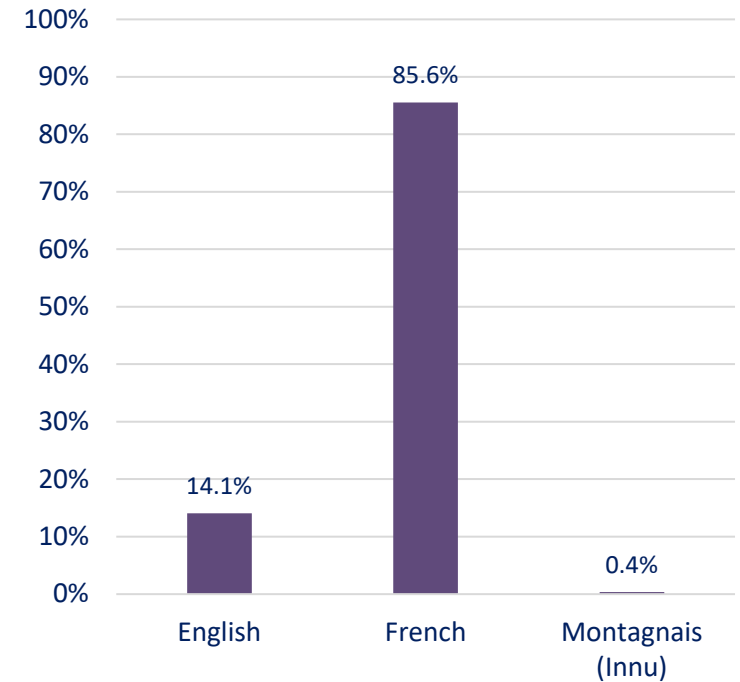
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## Education, Training and Occupation Profile of the Population

### Share of Population by First Official Language Spoken (FOLS) and by Knowledge of Canada's Official Languages\*



### Share of Population by Mother Tongue\*



#### Notes:

(1) First Official Language Spoken (FOLS) refers to Canada's official languages, English (EN) and French (FR).

(2) Mother tongue English is a subset of FOLS English: e.g., the mother tongue of an individual who emigrated from Spain to Canada is most likely Spanish, but if he/she learned English – i.e., before learning French, if at all - then English is their FOLS within the Canadian context.

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# Education, Training and Occupation Profile of the Population

## Knowledge of Official Languages

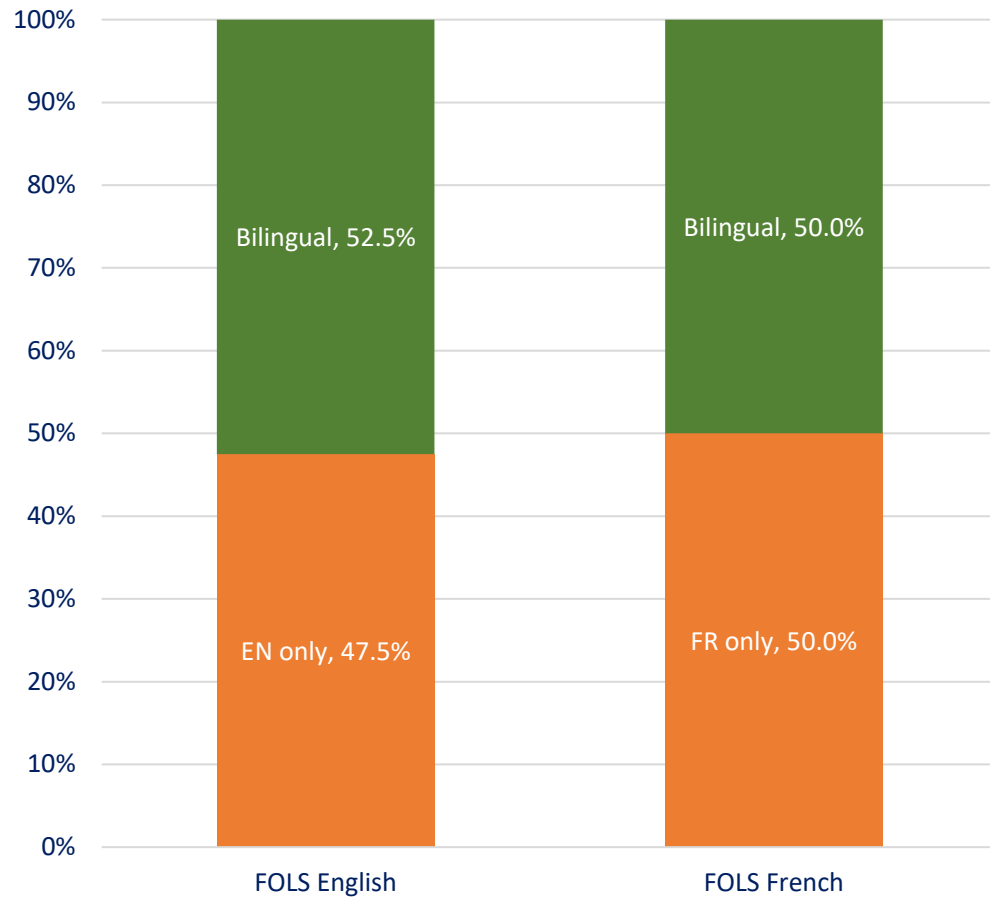
Official Language(s) Spoken	2016	% share, 2016
English only	95	6.9%
French only	580	42.2%
English and French	700	50.9%
<b>Total</b>	<b>1,375</b>	<b>100.0%</b>

## First Official Language Spoken

First Official Language(s) Spoken	2016	% share, 2016
English	200	14.6%
French	1,160	84.7%
English and French	10	0.7%
<b>Total</b>	<b>1,370</b>	<b>100.0%</b>

Note: Totals from these two tables may not match due to Statistics Canada's rounding methodology.

## Knowledge of Official Languages by FOLS Group in the Region



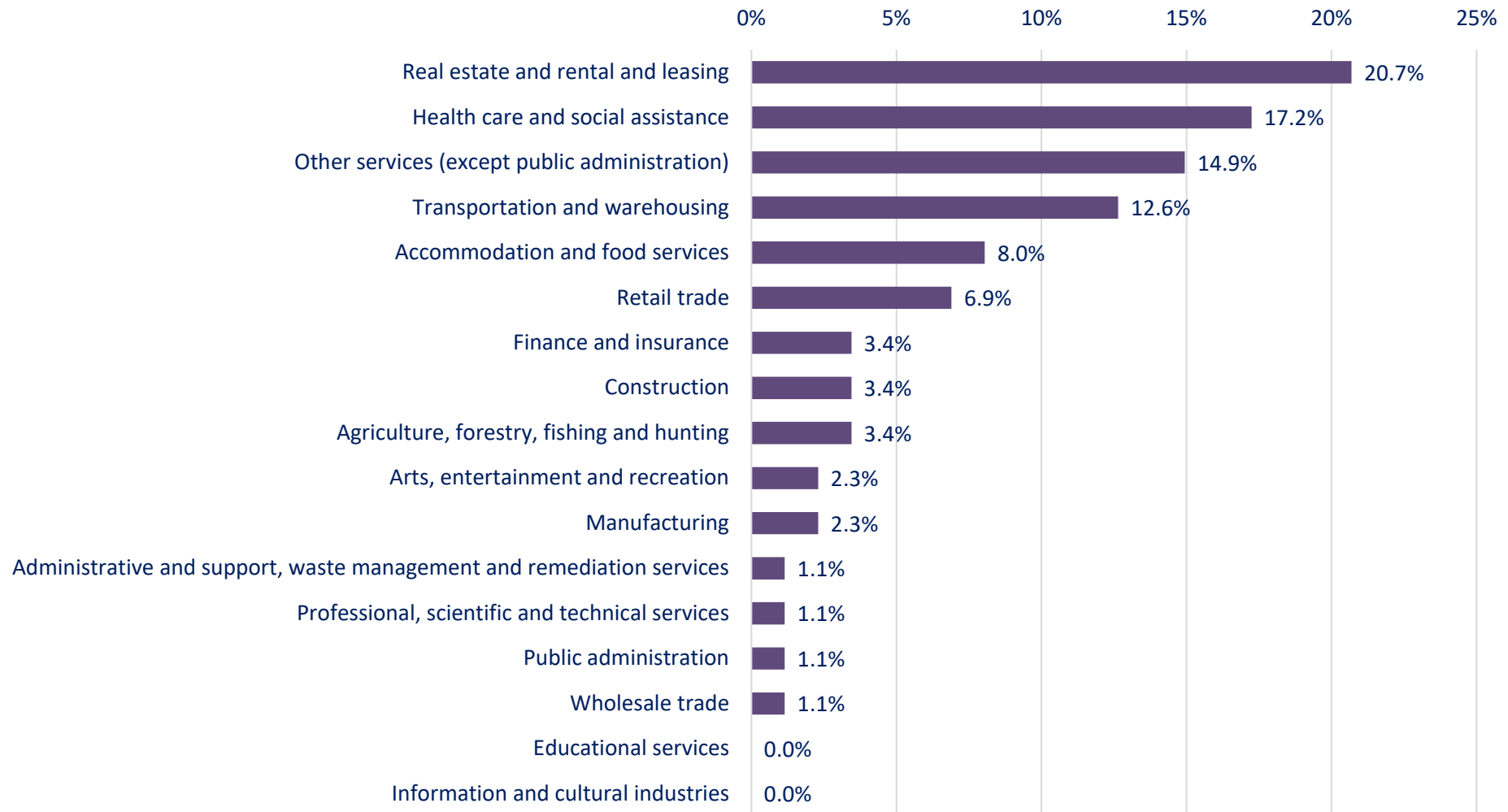
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## Economic Profile: Commercial Landscape

The community's top five sectors, in terms of number of enterprises, account for 73.6% of its total business registrations (businesses with and without employees).

### Business Registrations by Sector

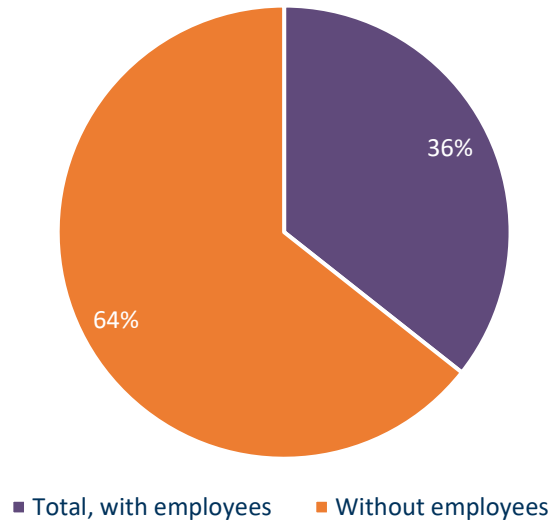


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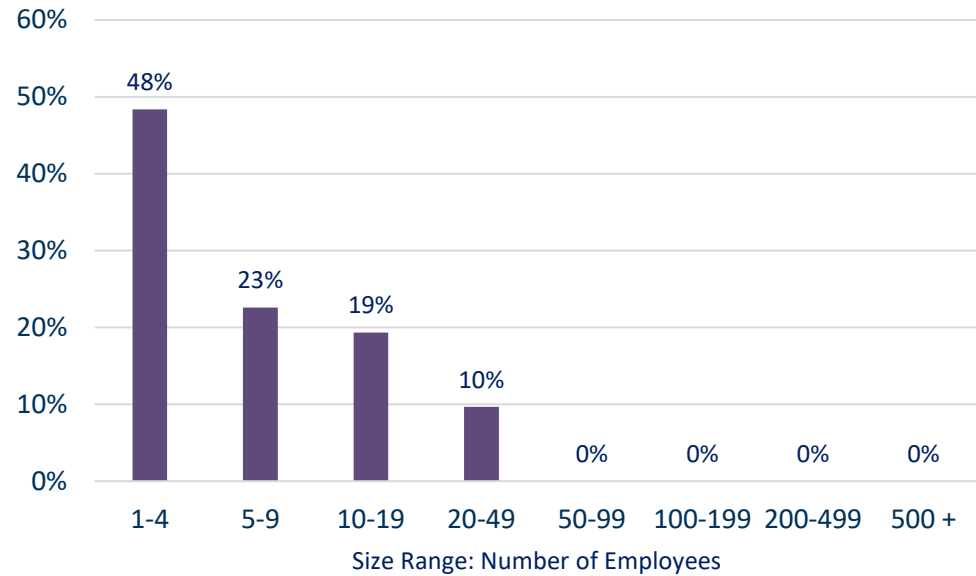
## Economic Profile: Commercial Landscape

64.4% of registered businesses in the region have no employees and 100.0% of businesses enterprises that do have employees are categorized as small businesses - i.e., having fewer than one hundred employees.

### Share of Total Business Registrations: Establishments with Employees vs. Establishments without Employees



### Share of Business Establishments by Employment Size Range

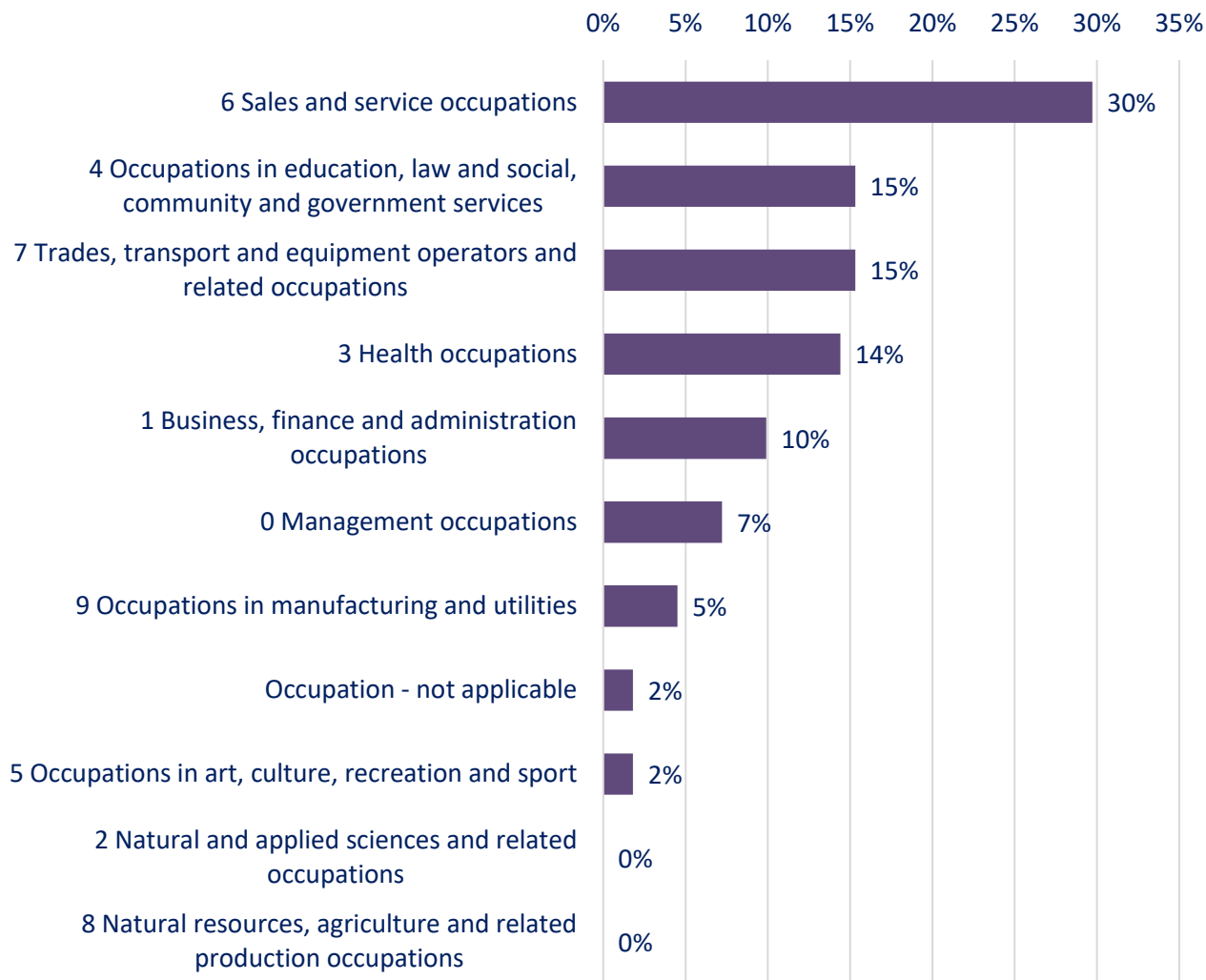


\*Note: Small, medium-sized and large businesses are defined by their employment size: small = 1 to 99; medium-sized = 100 to 499; and large = 500 or more. Small and large firms play different roles in an economy. New firms that bring new products and ideas to markets are generally small at the beginning of their life cycle; later, as the industry focuses more on homogeneous products - i.e., specialize on a particular line of products - some firms begin to reduce their production costs and thereby improve their competitiveness by developing large-scale production processes.

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## Economic Profile: Employment by Type of Occupation

### Share of Population by Type of Occupation\*



The region's top three occupations, as shown in the accompanying chart, account for 60.4% of the segment of the population that is 15 years of age and over.

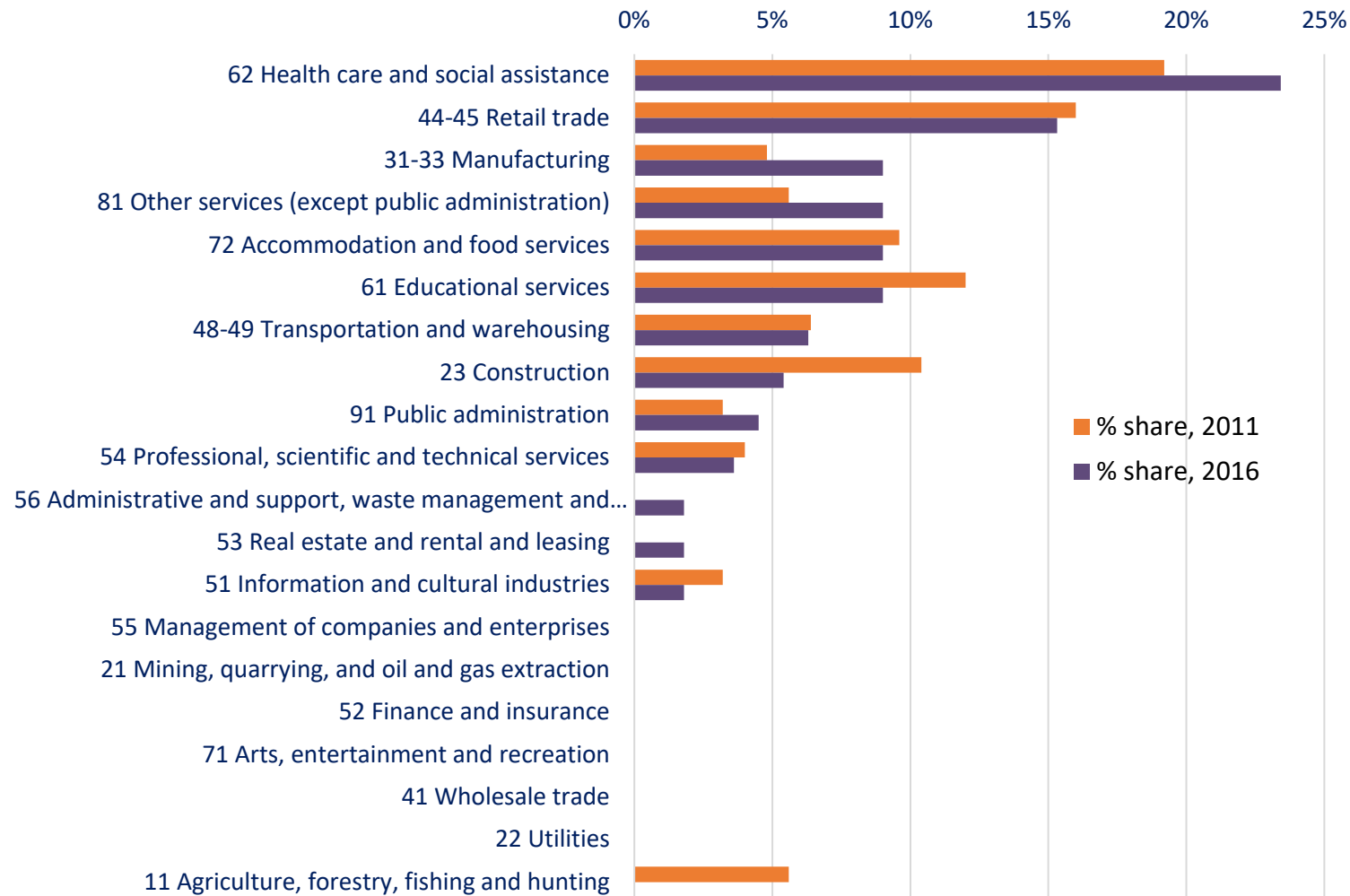
\* Segment of population that is 15 years of age and over.  
Numbers preceding text are occupation codes employed by Statistics Canada.

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## Economic Profile: Employment by Sector

The community's top five sectors (see chart below), in terms of number of employees, account for 65.8% of its total employment.

### Share of Total Employment by Sector



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\* Numbers preceding sector names are North American Industry Classification (NAICS)

## Economic Profile: Employment by Sector

### Share of Total Employment by Sector

	2011	2016	% share, 2011	% share, 2016
62 Health care and social assistance	120	130	19%	23%
44-45 Retail trade	100	85	16%	15%
31-33 Manufacturing	30	50	5%	9%
81 Other services (except public administration)	35	50	6%	9%
72 Accommodation and food services	60	50	10%	9%
61 Educational services	75	50	12%	9%
48-49 Transportation and warehousing	40	35	6%	6%
23 Construction	65	30	10%	5%
91 Public administration	20	25	3%	5%
54 Professional, scientific and technical services	25	20	4%	4%
56 Administrative and support, waste management and remediation services	0	10	0%	2%
53 Real estate and rental and leasing	0	10	0%	2%
51 Information and cultural industries	20	10	3%	2%
55 Management of companies and enterprises	0	0	0%	0%
21 Mining, quarrying, and oil and gas extraction	0	0	0%	0%
52 Finance and insurance	0	0	0%	0%
71 Arts, entertainment and recreation	0	0	0%	0%
41 Wholesale trade	0	0	0%	0%
22 Utilities	0	0	0%	0%
11 Agriculture, forestry, fishing and hunting	35	0	6%	0%
Total	625	555	100%	100%

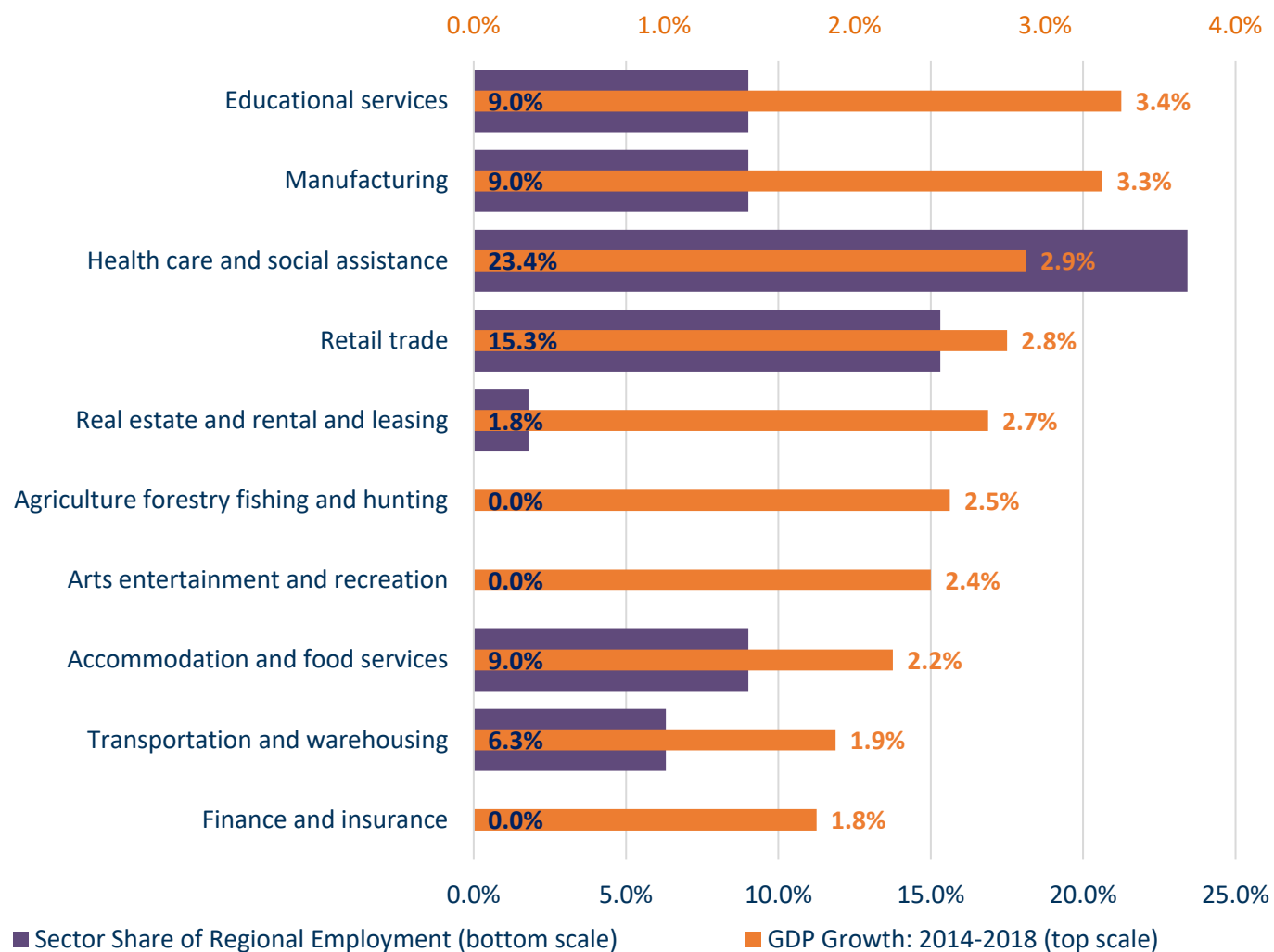
\* Numbers preceding sector names are North American Industry Classification (NAICS) codes employed by Statistics Canada.

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## Economic Profile: Regional Performance and Income

Approximately 41.8% of the region's working age population (15+ years of age) is employed (i.e., the region's employment rate), and roughly 74% of that segment of the population is employed in sectors that grew on par with or faster than the overall Canadian economy over the period 2014-2018. Note: The corresponding Canada-wide benchmark employment rate is 60.2%.

### Share of Regional Employment in Top Performing Sectors by GDP Growth\*



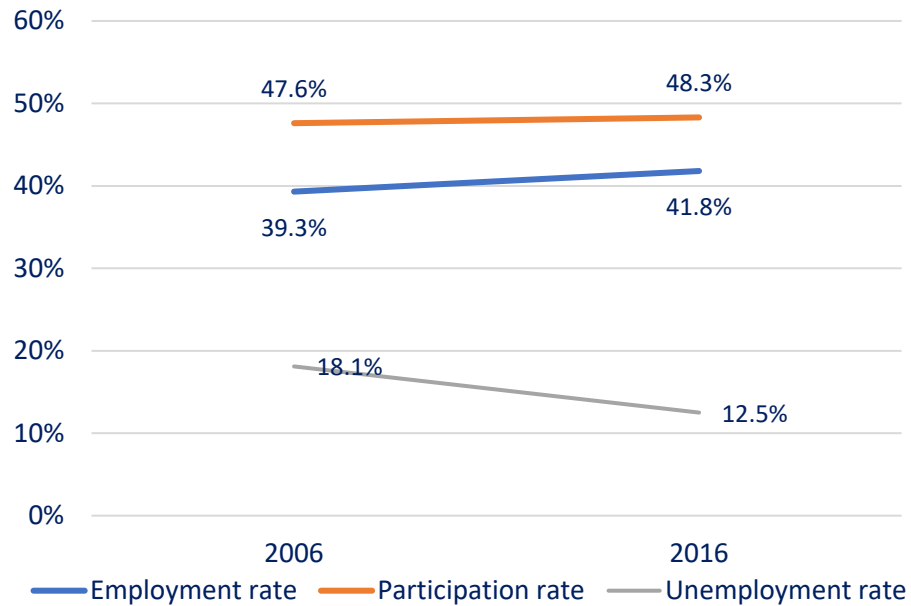
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\*National growth rates are employed as benchmarks for performance of sectors that are present in the region.

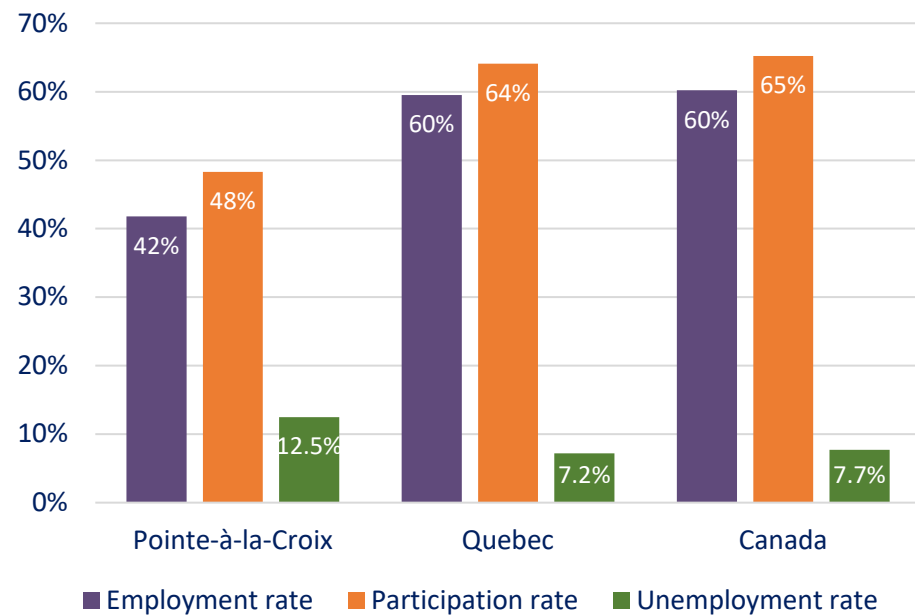
## Economic Profile: Regional Performance and Income

Figures pertaining to the region's current labour force status are not available. Nevertheless it is worth noting that, over the ten-year period separating the 2006 and 2016 censuses, the area's rate of unemployment decreased from, 18.1% to 12.5%, and the region's rate of unemployment was higher than the national rate, 7.7%, as of Census 2016.

### Labour Force Status\*



### Labour Force Status Comparisons Across Regions, 2016\*



#### \* Definitions:

Labour force: Civilian non-institutional population 15 years of age and over who are employed or unemployed but actively seeking work.

Participation rate: Total labour force expressed as a percentage of the population aged 15 years and over.

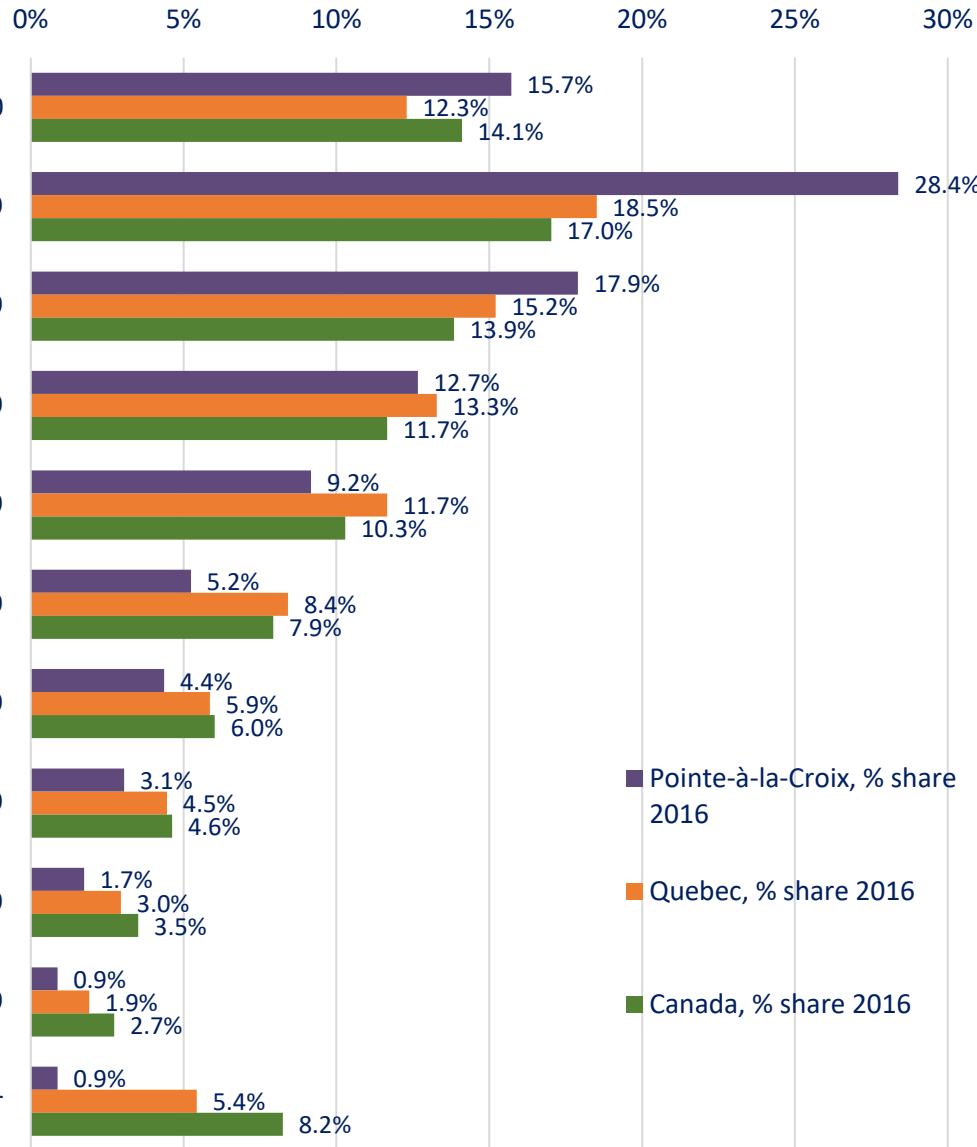
Employment rate: Number of employed persons expressed as a percentage of the population 15 years of age and over.

Unemployment rate: Number of unemployed persons expressed as a percentage of the labour force. The unemployment rate for a particular group (for example, age, sex, marital status) is the number unemployed in that group expressed as a percentage of the labour force for that group.

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# Economic Profile: Regional Performance and Income

## Income Profile: share of population by income bracket



The share of the population by broad income bracket is as follows:

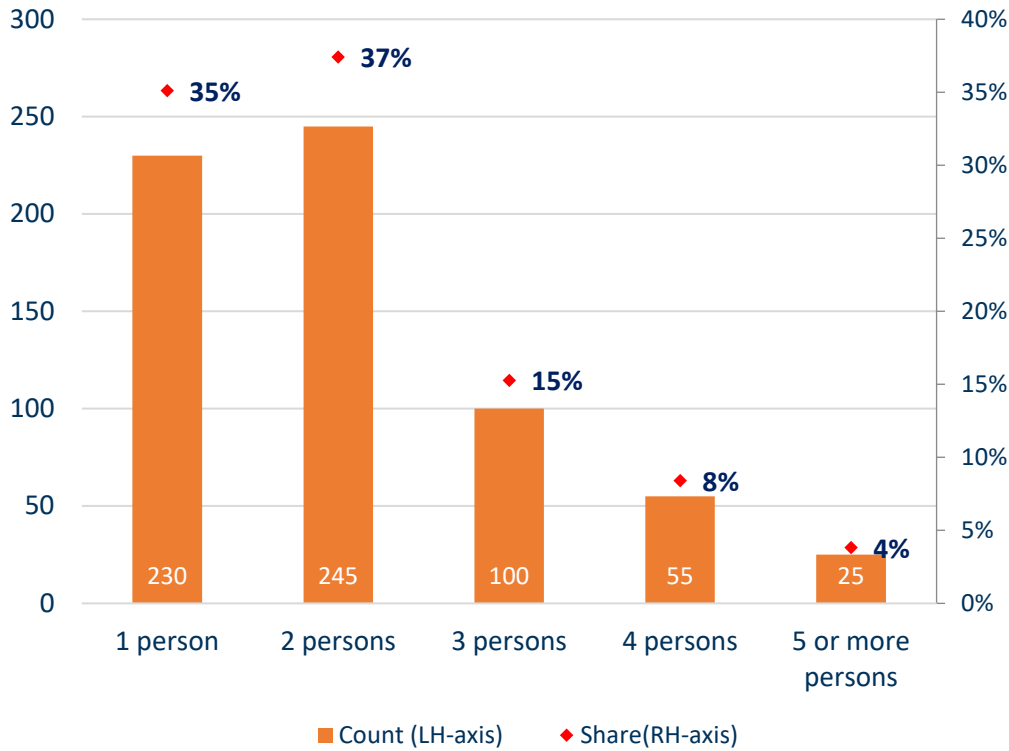
< \$40,000	74.7%
\$40,000 to \$100,000	24.5%
>\$100,000	0.9%

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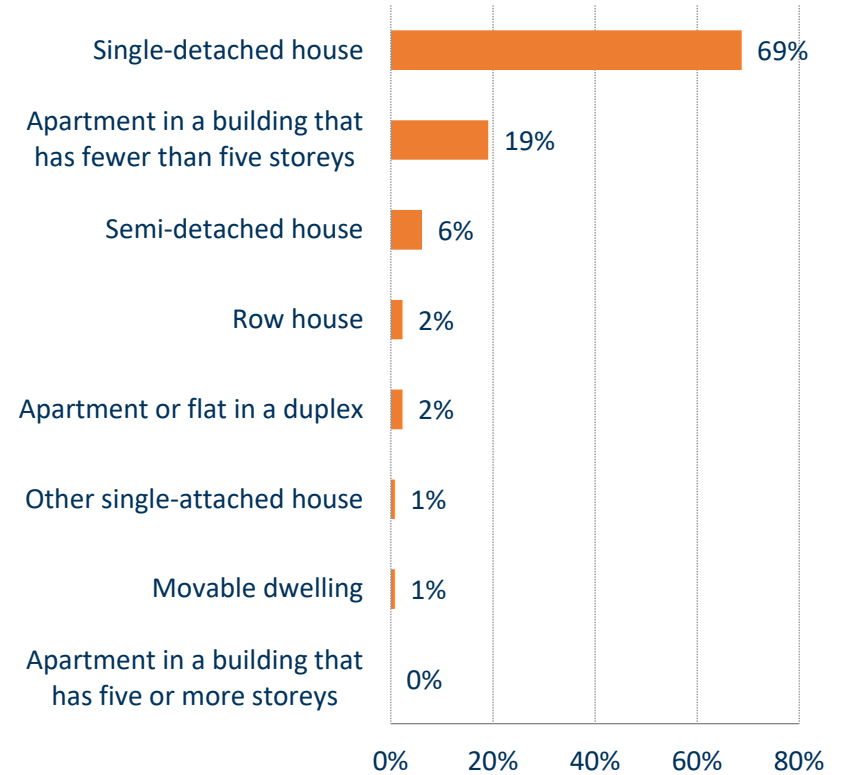
# Housing Market

## Count & Share of Households by Number of Occupants



Total number of households = 655

## Share of Total Occupied Private Dwellings by Structural Type of Dwelling

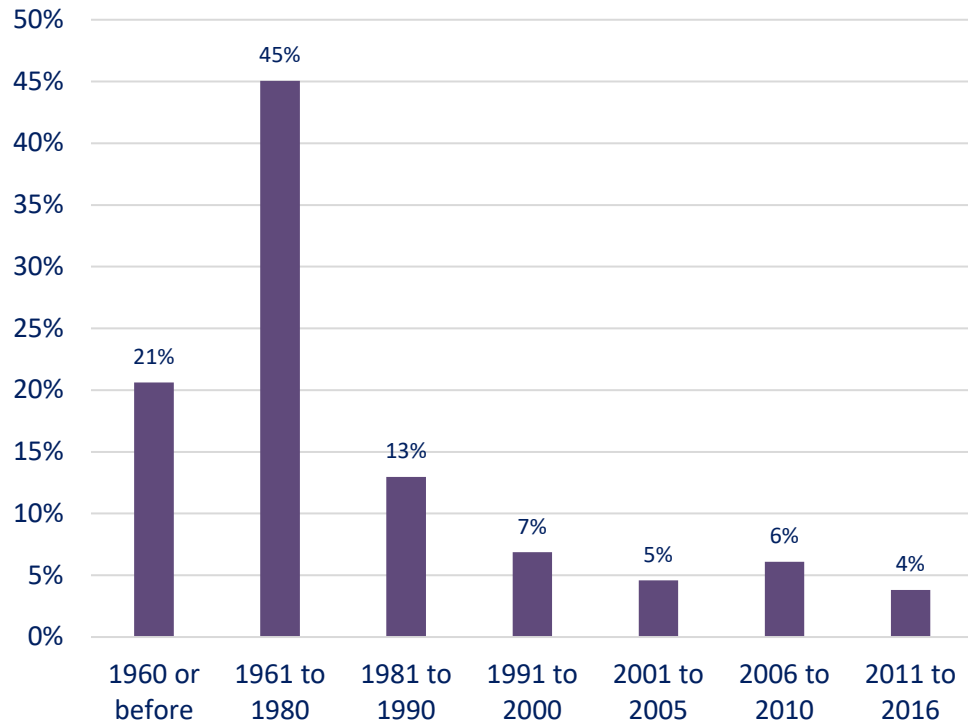


Total number of private occupied dwellings = 655

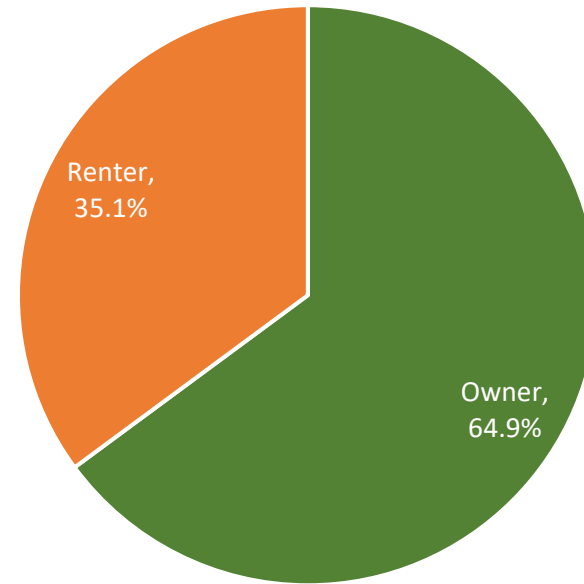
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# Housing Market

**Age Profile of Residential Housing: Share (%) of total housing stock by year of construction**



**Share of Households by Tenure: Rent vs. Own**

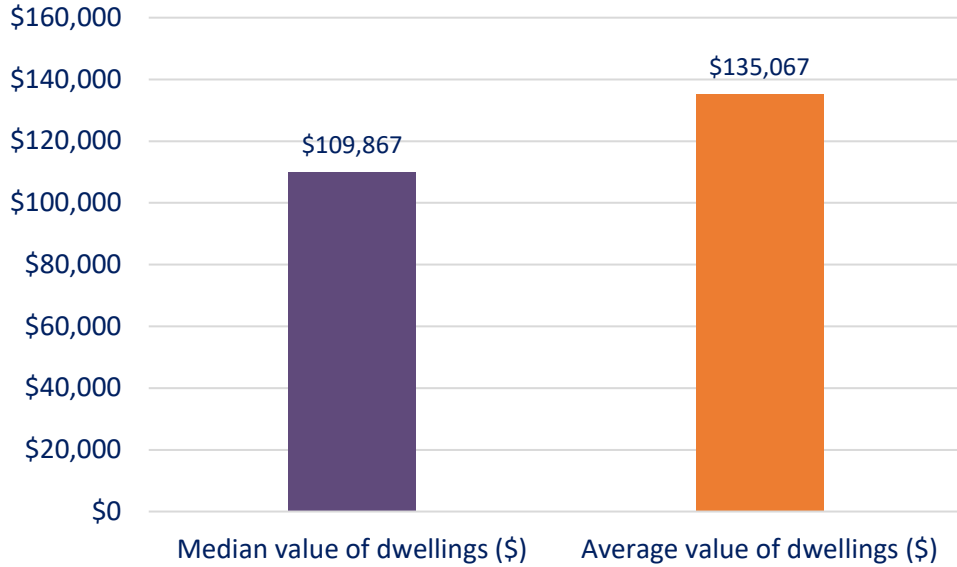


<b>% of tenant households in subsidized housing</b>	26.1%
<b>% of tenant households spending 30% or more of its income on shelter costs</b>	32.6%

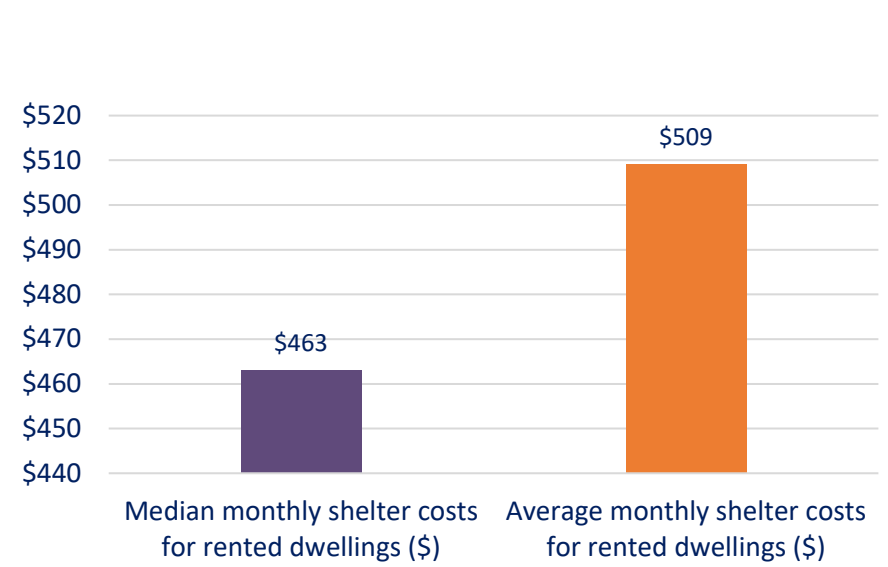
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# Housing Market

## Residential Home Prices: Average and Median Prices



## Monthly Rental Costs: Average and Median Prices

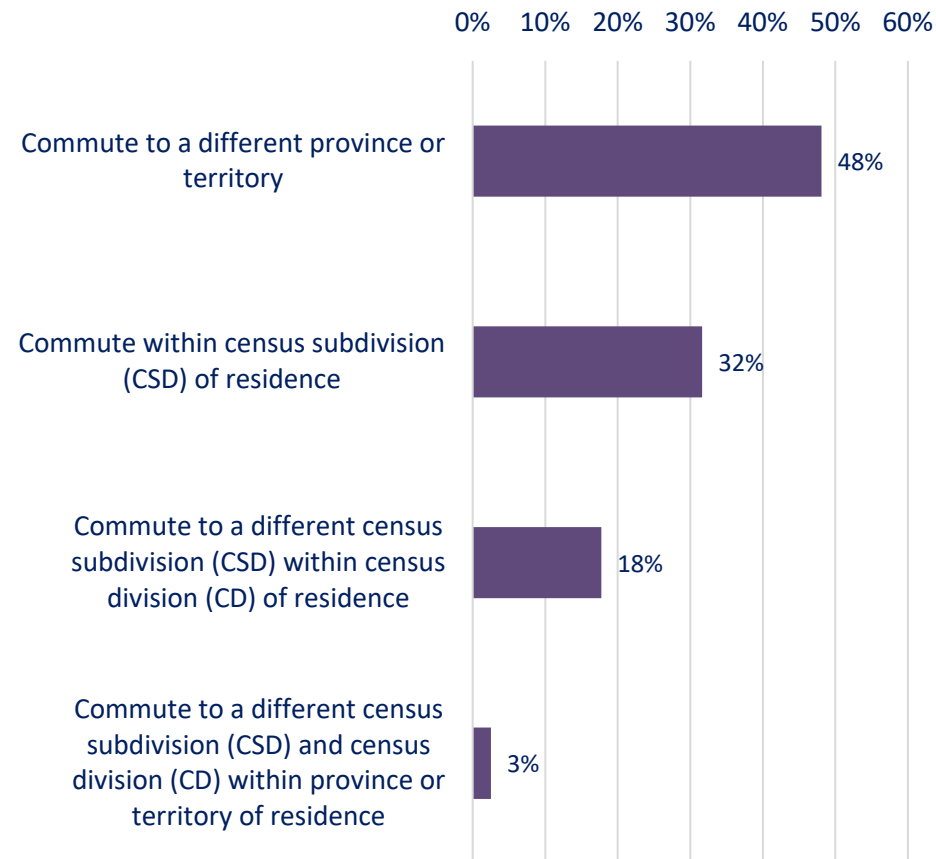


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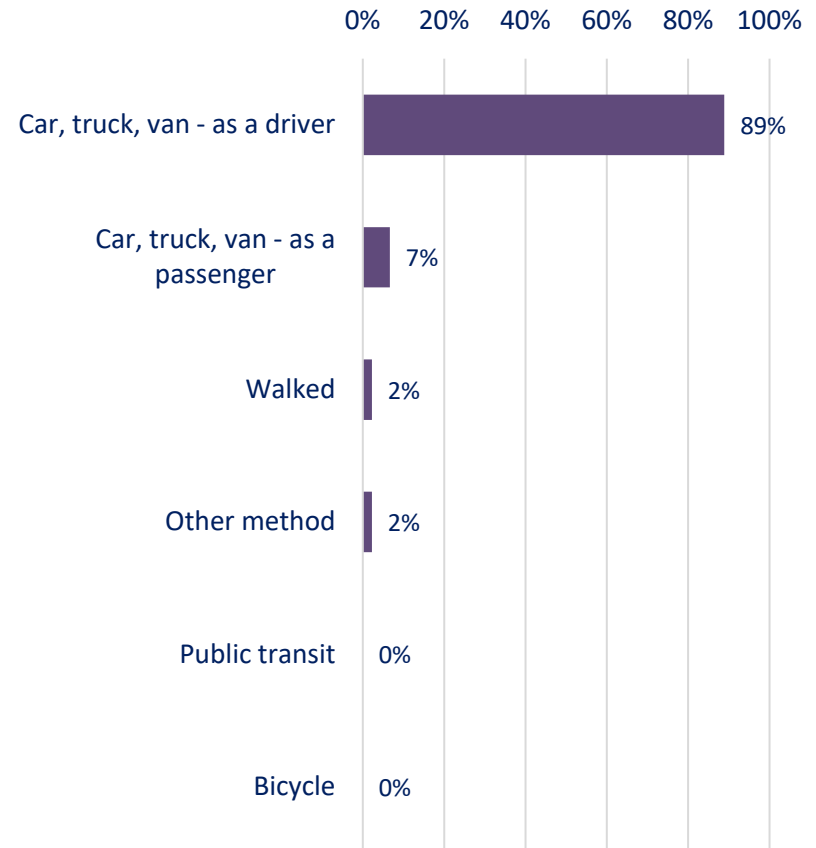
## Commuting for Purposes of Employment

51.9% of the region's working age population commutes to destinations outside the community (census subdivision) for purposes of employment. In addition, 95.6% of commuters travel by private vehicle, either as driver or passenger, while 4.4% take public transport or commute by other means (walk, cycle or other).

### Commuting Destination for the Employed Labour Force



### Main Mode of Commuting for the Employed Labour Force



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# Commuting for Purposes of Employment

## Commuting Duration for the Employed Labour Force

